



City Center one

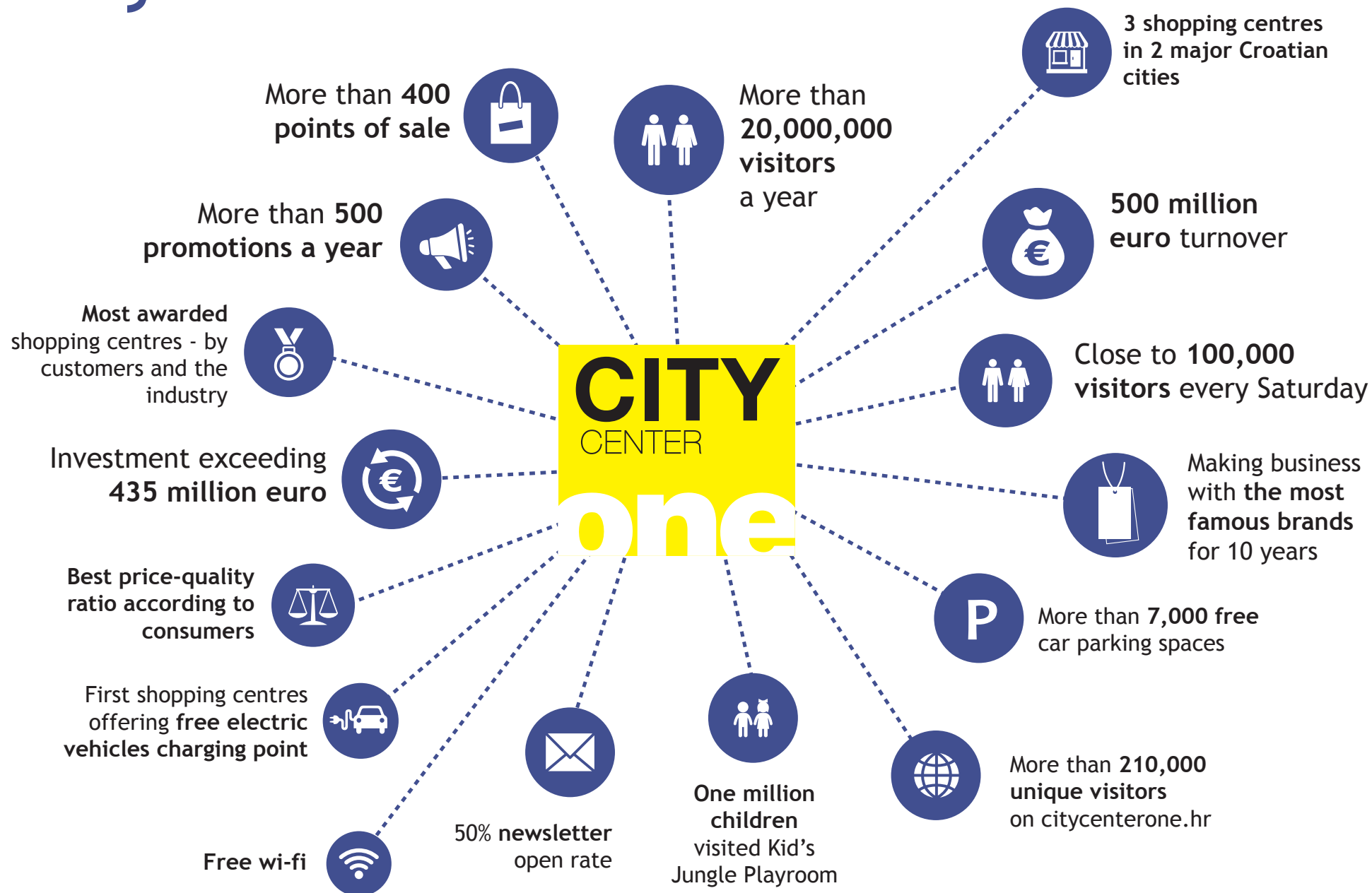
Promotional space portfolio



One Brand.  
Three Centres.  
Thousand  
Possibilities.



# Why are we first





# Customers' first choice in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday'.







# Our centres are in the focus of attention

1  
WEST

2  
EAST

3  
SPLIT

WEST  
Run business  
better and  
earn more



# City Center one Zagreb West

## NUMBER ONE FOR 10 YEARS





# Positions available for lease



## GROUND FLOOR



## 1. FLOOR

\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE

Choose  
the best  
location



EAST

Go where your  
customers are





# City Center one Zagreb East

## SUCCESS STORY IN EAST ZAGREB



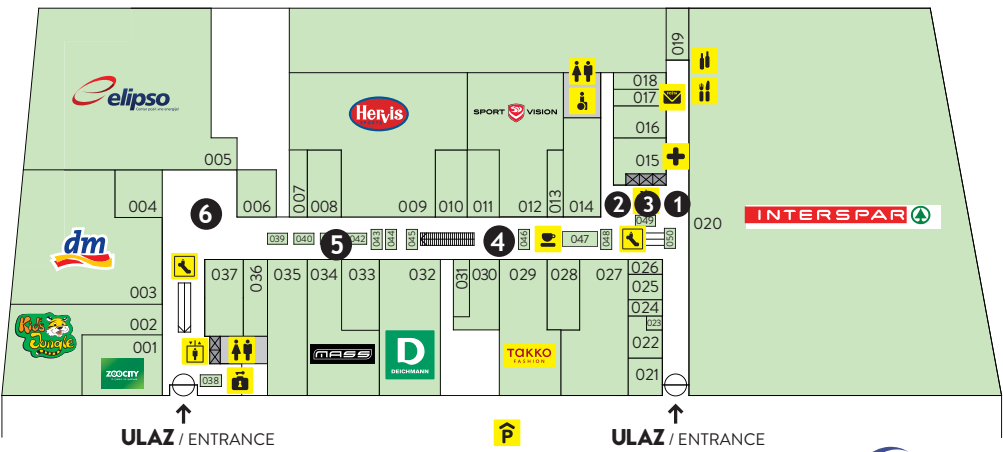
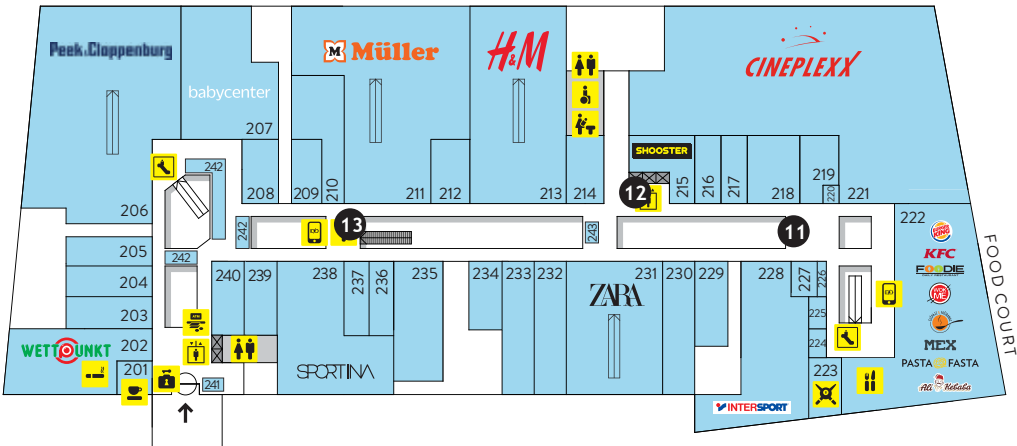
# Positions available for lease

## 1. FLOOR

## GROUND FLOOR

## -1 LEVEL

\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE



Make sure you  
have direct  
contact with  
the customers





**SPLIT**  
Your business  
is in the focus  
of attention



# City Center one Split

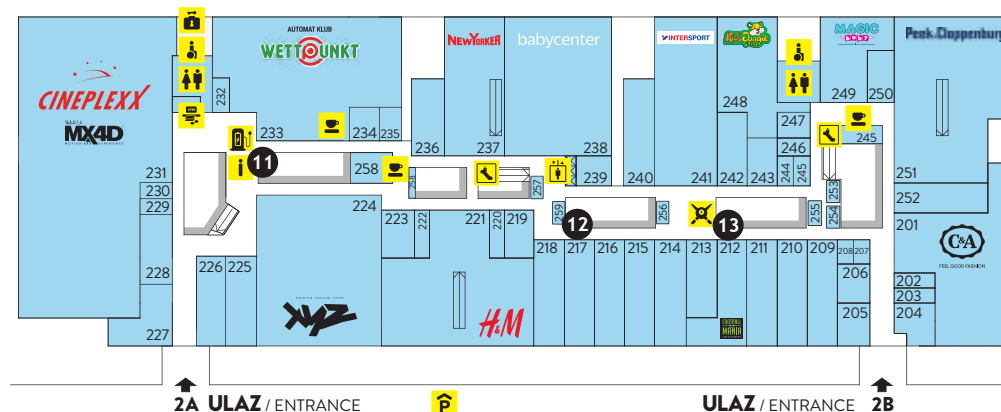
## DALMATIA'S SHOPPING CENTRE



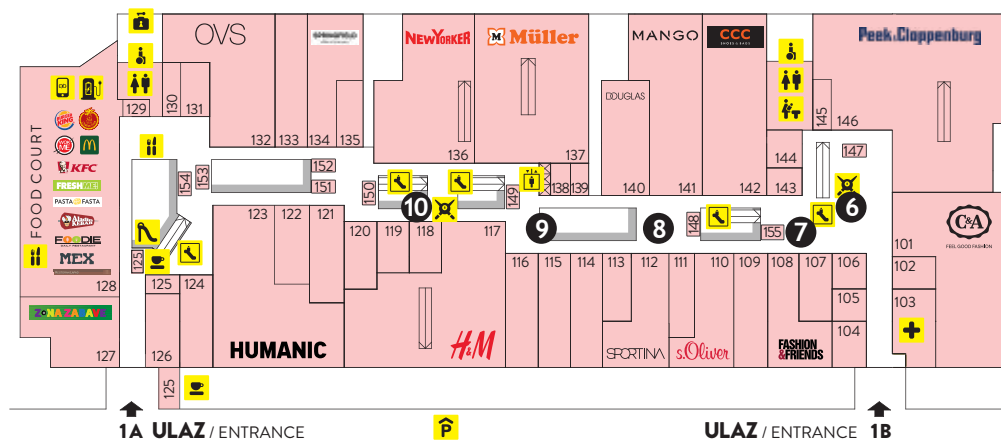
Positions available  
for lease



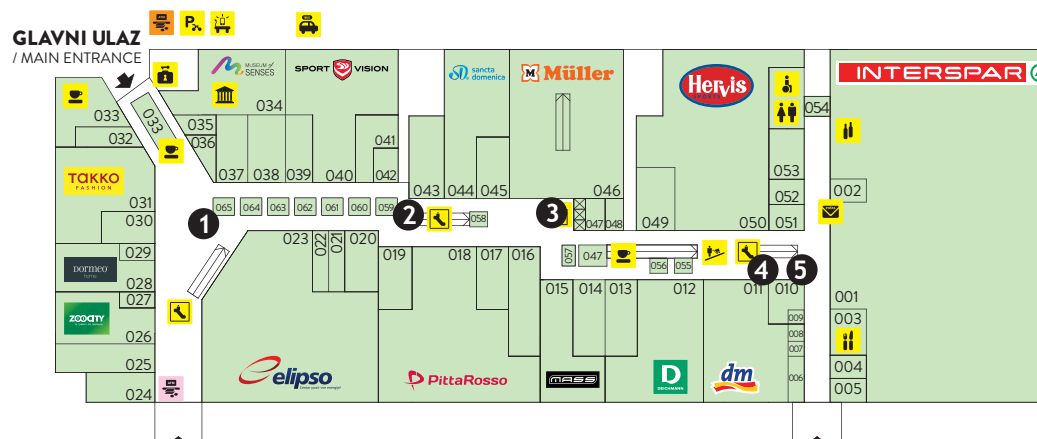
## 2. FLOOR



## 1. FLOOR



## GROUND FLOOR



\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE



Improve  
your  
business  
results

3



# Price list

## SPECIAL LEASE CONDITIONS WITH DISCOUNTS

Two centres 10% discount  
Three centres 20% discount  
4 weekends within one month  
time 15% discount

Special price is formed for  
longer periods of lease

## PROMO STAND LEASE OPTION

Daily lease 100,00 kn +VAT  
Weekend lease 200,00 kn +VAT

Special discounted price  
is formed for longer  
periods of lease

LEASE OF ONE PROMOTIONAL SPACE:	up to 10 m <sup>2</sup>	up to 20 m <sup>2</sup>	up to 30 m <sup>2</sup>	up to 50 m <sup>2</sup>
Monday, Tuesday, Wednesday or Thursday (per day)	1,000.00 kn	1,500.00 kn	2,000.00 kn	3,000.00 kn
Yellow Wednesday (1st Wednesday in month)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday or Sunday (per day)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday and Sunday (three days in total)	5,000.00 kn	6,000.00 kn	7,500.00 kn	10,500.00 kn

\* VAT is not included. Payment is made before the promotion takes place.

\*\* In the period from 1 - 31 December, all prices are increased by 20%

# IMPORTANT NOTE

- Each promotion/sale should be in line with the centre opening hours (9 AM to 9 PM/10 PM)
- Mounting and dismounting displays is performed outside of centre opening hours (9 PM/10 PM - 8 AM)
- During opening hours, there should always be someone present at the display (promotor/sales assistant/hostess)
- Other provisions are defined by House rules

## OTHER LEASE CONDITIONS

- Provider reserves the right to change the prices with timely notification



# Our partners



AVON  
the company for women



BVLGARI

Canon



Chloé



CURAPROX

Dr. Hauschka



FOKUS



gorenje  
Life Simplified

havaianas

Ipanema

Kellogg's



KEUNE  
HAIRCOSMETICS  
25  
GODINA NA NAŠEM TRŽIŠTU

L'ORÉAL  
MAKEUP DESIGNER / PARIS

L'ORÉAL  
LUXE



MAX FACTOR X

MAYBELLINE  
NEW YORK

MOZAIK  
GRUPA



NESCAFÉ



Pierre Fabre  
DERMATOLOGIE

ROTUS Novosel  
ovlaštiti TOYOTA partner



TOYOTA



VICHY  
LABORATOIRES

VIVAX



And many others...

# City one Magazin

**NO. 1  
MAGAZINE IN  
CROATIA**  
according to number  
of read copies

Reaching more than **140,000 readers** with a circulation of **70,000 copies** - City one Magazine is a Croatian shopping guide with the **highest number of copies printed** and it is therefore an ideal channel for presenting novelties or your brand's features.

Covering **116 pages**, this Magazine offers its readers inspiration and practical advice designed to highlight your range at a quality level. Advertising in City one Magazine, given its reach, number of copies, distribution and price - **is the most cost-effective option in the Croatian market**, and the advertisement puts you in a direct contact with the group of consumers you are trying to reach.



# Price list

80% OF  
READERS  
DECIDE to  
make a  
purchase

MOST  
COST-EFFECTIVE  
ADVERTISING  
among the  
competition  
of magazines

## DISTRIBUTION OF CITY ONE MAGAZINE

Insertion into Gloria Magazine  
Inside City Center one Zagreb East,  
Zagreb West and Split

Distribution in the local area  
oriented to Centres

Also available online  
on [www.citycenterone.hr](http://www.citycenterone.hr)

FORMAT	PRICE	DIMENSIONS
2/1	13,700 kn	416x260 mm (+4 mm bleed)
C4	13,300 kn	208x260 mm (+4 mm bleed)
C3	10,400 kn	208x260 mm (+4 mm bleed)
C2	11,200 kn	208x260 mm (+4 mm bleed)
1/1	8,000 kn	208x260 mm (+4 mm bleed)

\*VAT is not included in the price



# If you have any further questions, please do not hesitate to contact us.

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# About CC Real

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 13 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.