

# CITY CENTER ONE

PROMOTIONAL  
SPACE PORTFOLIO



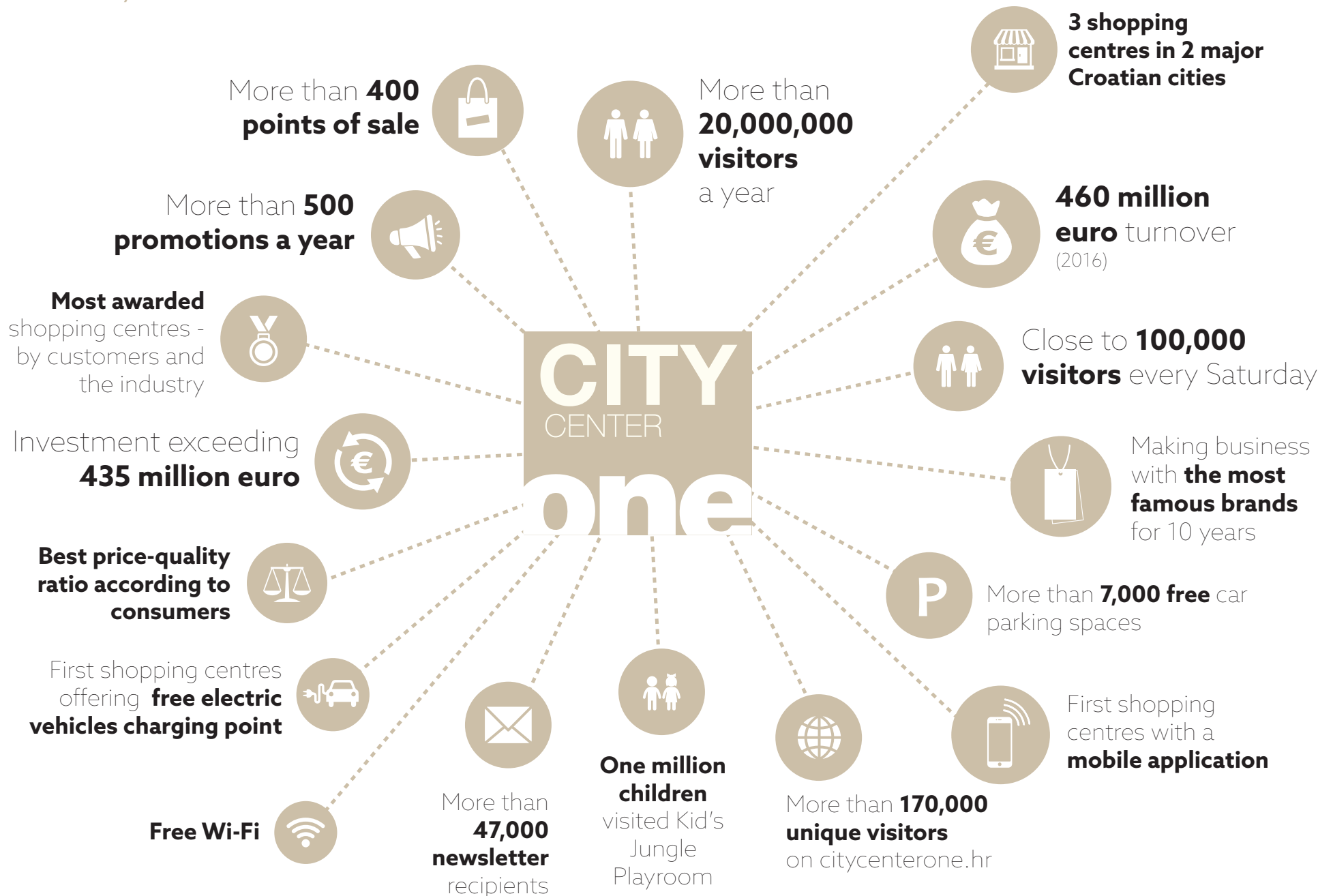




One Brand.  
Three Centres.  
**Thousand  
Possibilities.**



# Why are we **first**





# Customers' **first choice** in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday'.



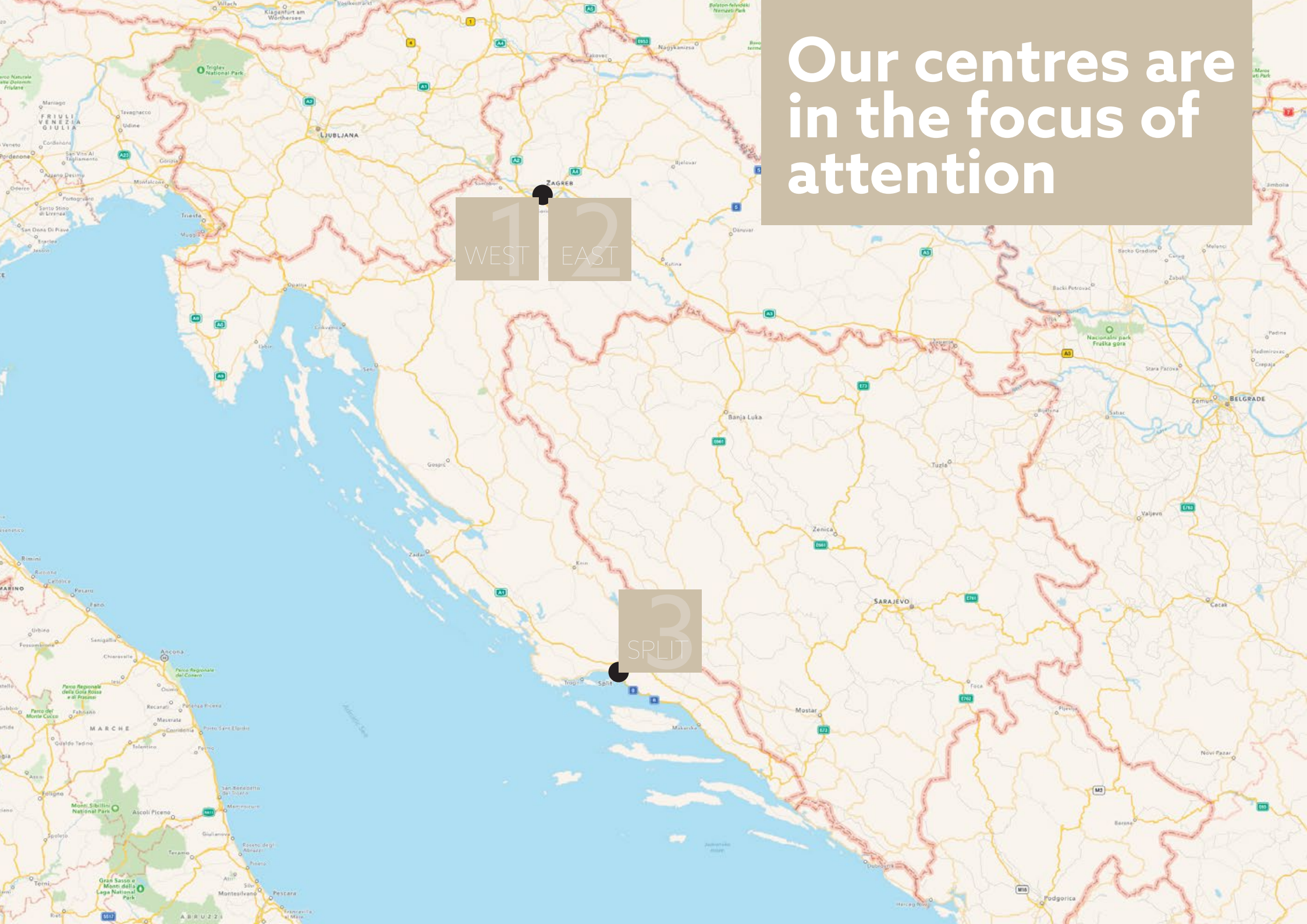


Our centres are  
in the focus of  
attention

1 WEST

2 EAST

3 SPLIT



**WEST**

Run business  
better and  
earn more



# City Center one Zagreb West

## NUMBER ONE FOR 10 YEARS



# Positions available for lease



## GROUND FLOOR

## 1. FLOOR



Choose  
the best  
location.





**EAST**

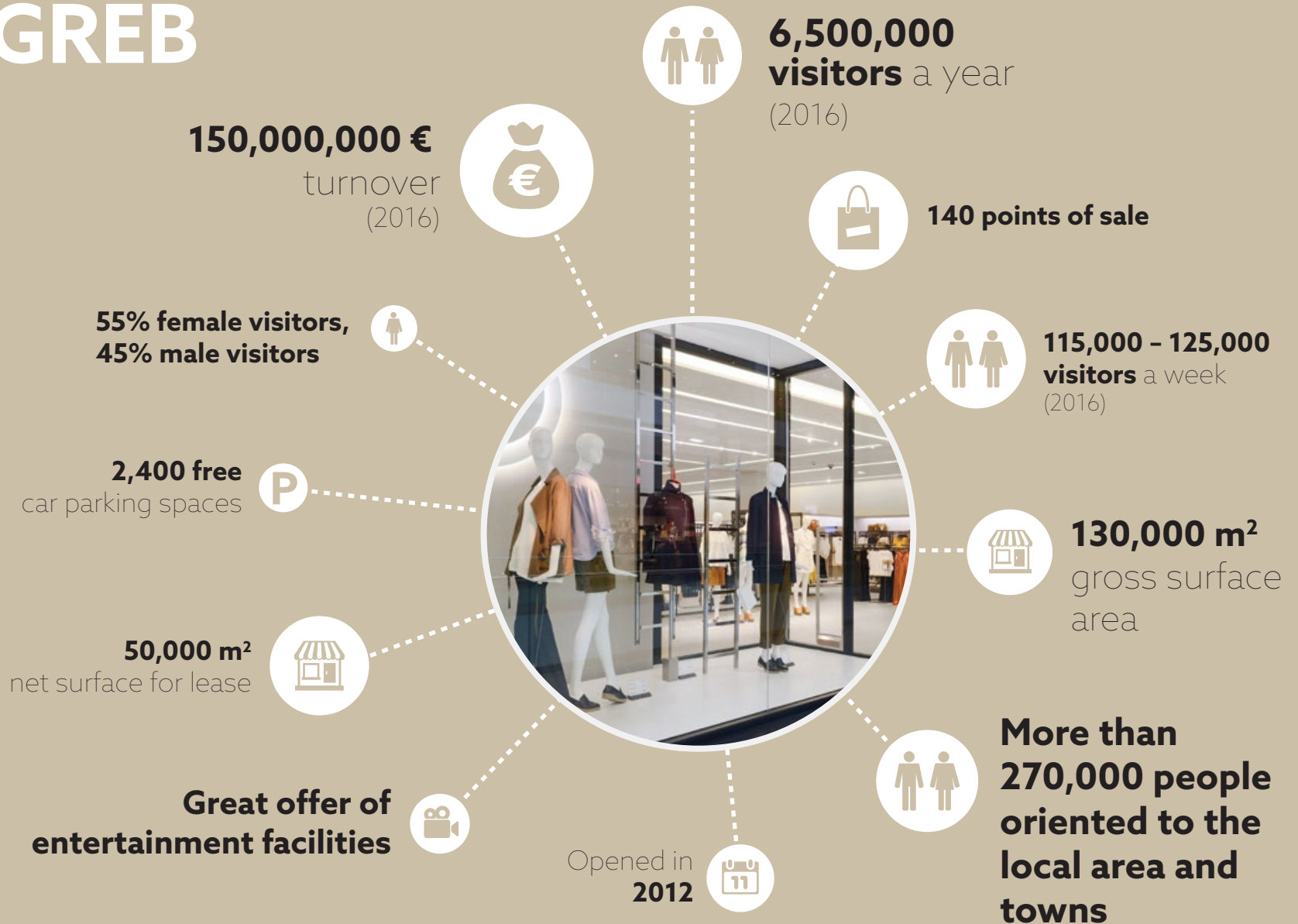
Go where your  
customers are





# City Center one Zagreb East

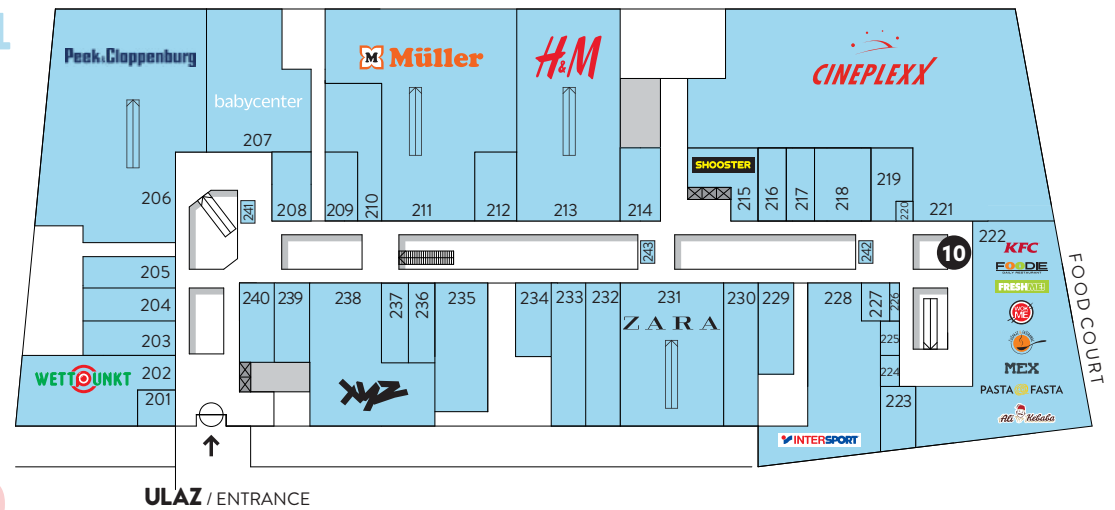
## SUCCESS STORY IN EAST ZAGREB



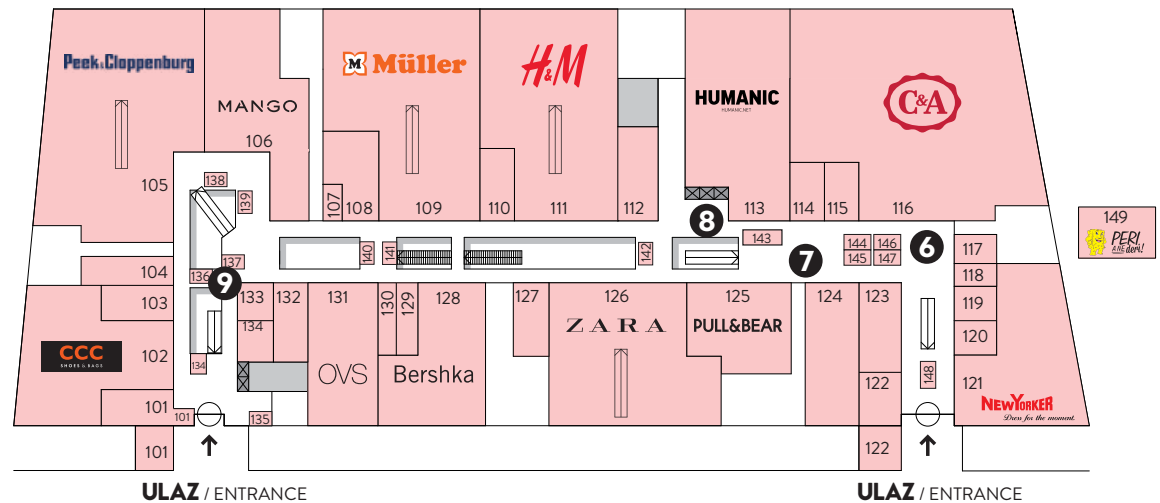
2

Positions  
available for lease

# 1. FLOOR



# GROUND FLOOR



# -1 LEVEL





Make sure  
you have  
direct contact  
with the  
customers



# **SPLIT**

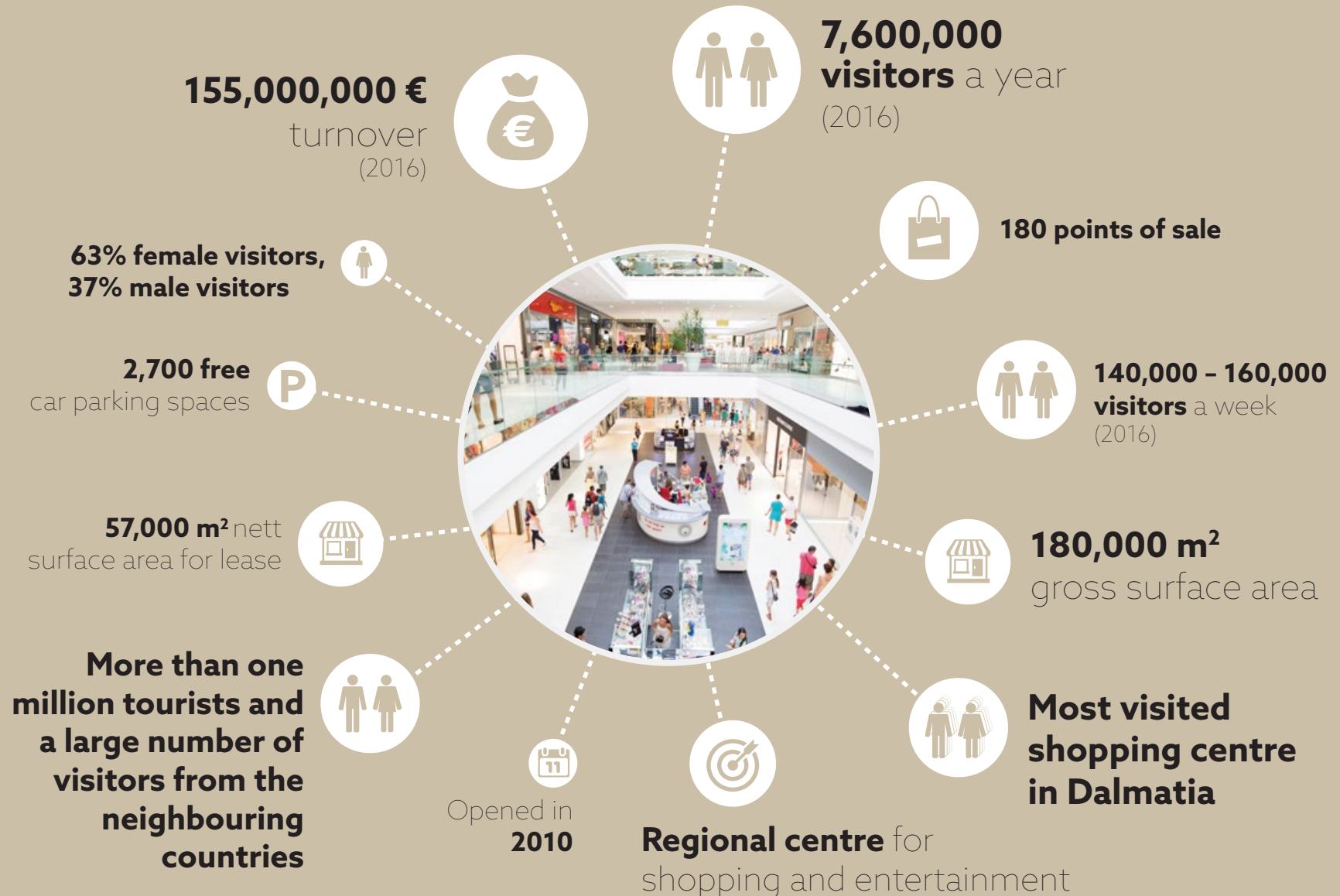
Your business  
is in the focus  
of attention





# City Center one Split

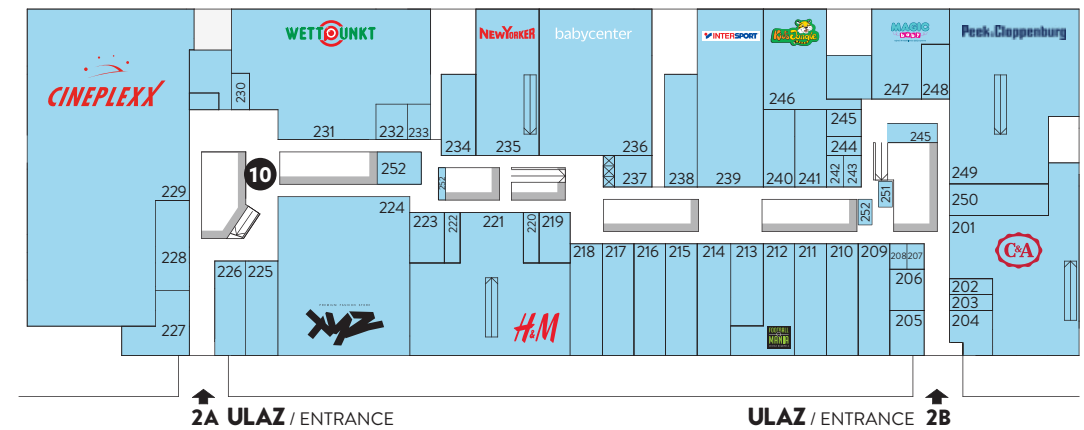
## DALMATIA'S SHOPPING CENTRE



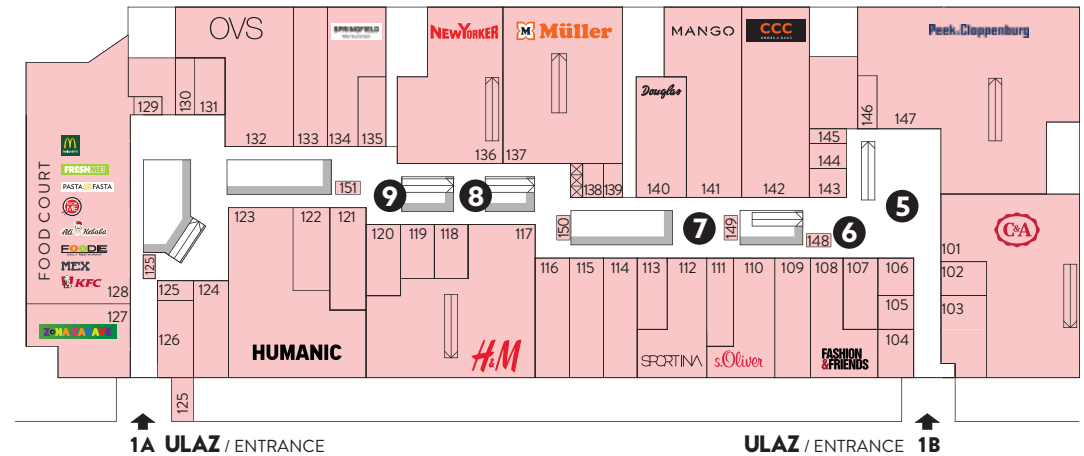
3

Positions  
available for lease

## 2. FLOOR



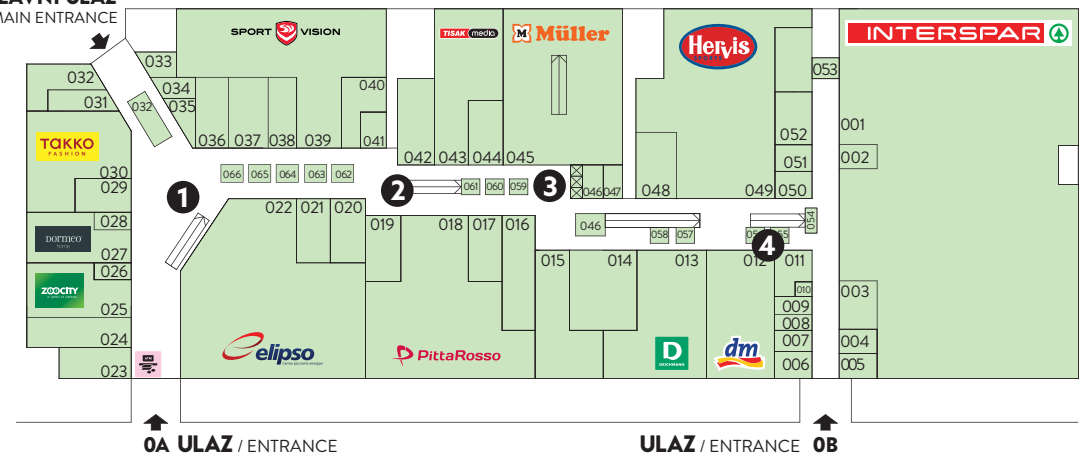
## 1. FLOOR



## GROUND FLOOR



GLAVNI ULAZ  
/ MAIN ENTRANCE





Improve  
your  
business  
results

3





# Price list

## SPECIAL LEASE CONDITIONS WITH DISCOUNTS

**Two centres 10% discount**

**Three centres 20% discount**

**4 weekends** within one month time  
**25% discount**

**Special price** is formed for longer  
periods of lease

## PROMO STAND LEASE OPTION

**Daily lease** 100,00 kn +VAT  
**Weekend lease** 200,00 kn +VAT

**Special discounted price**  
is formed for longer  
periods of lease

LEASE OF ONE PROMOTIONAL SPACE:	up to 10 m <sup>2</sup>	up to 20 m <sup>2</sup>
Monday, Tuesday, Wednesday or Thursday (per day)	1,000.00 kn	1,500.00 kn
Yellow Wednesday (1 <sup>st</sup> Wednesday in month)	1,500.00 kn	1,800.00 kn
Friday, Saturday or Sunday (per day)	2,000.00 kn	2,500.00 kn
Friday, Saturday and Sunday (three days in total)	5,000.00 kn	6,000.00 kn

\* VAT is not included. Payment is made before the promotion takes place.

\*\* In the period from 1 - 31 December, all prices are increased by 20%



# Our partners



AVON  
the company for women



BVLGARI

Canon



Chloé



CURAPROX

Dr. Hauschka



FOKUS



gorenje  
Life Simplified

havaianas

Ipanema

Kellogg's



KEUNE<sup>®</sup>  
HAIRCOSMETICS  
25  
GODINA NA NAŠEM TRŽIŠTU

L'ORÉAL  
MAKEUP DESIGNER / PARIS

L'ORÉAL  
LUXE



MAX FACTOR X

MAYBELLINE  
NEW YORK

M MOZAIK  
GRUPA



NESCAFÉ



Pierre Fabre  
DERMATOLOGIE

ROTUS Novosel  
ovlaštiti TOYOTA partner



TOYOTA



VICHY  
LABORATOIRES

VIVAX



And many others...



**NO. 1  
MAGAZINE  
IN CROATIA**

according to number  
of read copies

# City one Magazine

Reaching **more than 140,000 readers** with a circulation of **70,000 copies** – City one Magazine is a Croatian shopping guide with the **highest number of copies printed** and it is therefore an ideal channel for presenting novelties or your brand's features.

Covering **116 pages**, this Magazine offers its readers inspiration and practical advice designed to highlight your range at a quality level. Advertising in City one Magazine, given its reach, number of copies, distribution and price – **is the most cost-effective option in the Croatian market**, and the advertisement puts you in a direct contact with the group of consumers you are trying to reach.

City  
one

BROJ 38 • LIETO 2017.  
BESPLATNI PRIMJERAK  
ISSN 1849-8051

## Maxi haljine i kako ih nositi

COOL OUTFITI  
ZA FESTIVALE!

## VLADAJUĆI TRENDovi

TROPIC UZORAK, PRUGE,  
POMPONI, SLAMNATO,  
ROMANTIČNO, JARKE BOJE,  
ZEMLJANI TONOVI...

# FASHION

kupaći kostimi, trendi komadi i nepogrešive kombinacije

Kristina  
Šalinović:  
Uživam u  
aktivnoj  
mirovini!

MODNA  
PROGNOZA  
ZA 7 DANA  
U TJEDNU

CITY  
CENTER  
one

# Price list

80% OF  
READERS  
decide **to make**  
**a purchase**

MOST  
COST-EFFECTIVE  
ADVERTISING  
**among the**  
**competition of**  
**magazines**

## DISTRIBUTION OF CITY ONE MAGAZINE

**Insertion** into Gloria Magazine

**Mailshots** to more than 9,000  
registered recipients

**Inside** City Center one Zagreb East,  
Zagreb West and Split

**Distribution** in the local area oriented  
to Centres

Also **available online**  
on [www.citycenterone.hr](http://www.citycenterone.hr)

FORMAT	PRICE	DIMENSIONS
2/1	13,700 kn	416x260 mm (+4 mm bleed)
C4	13,300 kn	208x260 mm (+4 mm bleed)
C3	10,400 kn	208x260 mm (+4 mm bleed)
C2	11,200 kn	208x260 mm (+4 mm bleed)
1/1	8,000 kn	208x260 mm (+4 mm bleed)

\*VAT is not included in the price



If you have any further questions,  
please do not hesitate to contact us.



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