

CITY CENTER ONE

PROMOTIONAL
SPACE PORTFOLIO

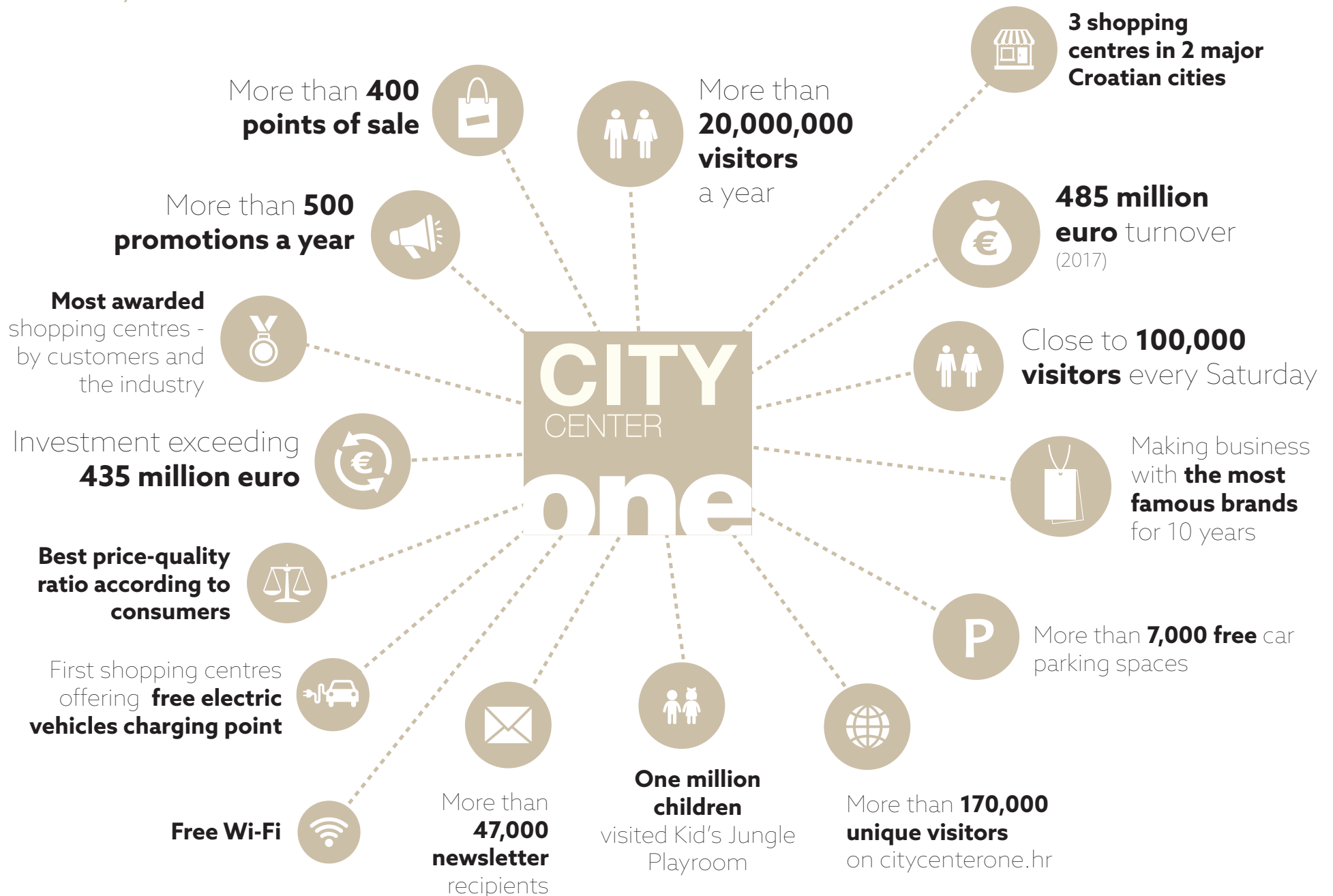




One Brand.
Three Centres.
**Thousand
Possibilities.**



Why are we **first**



Customers' **first choice** in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday'.

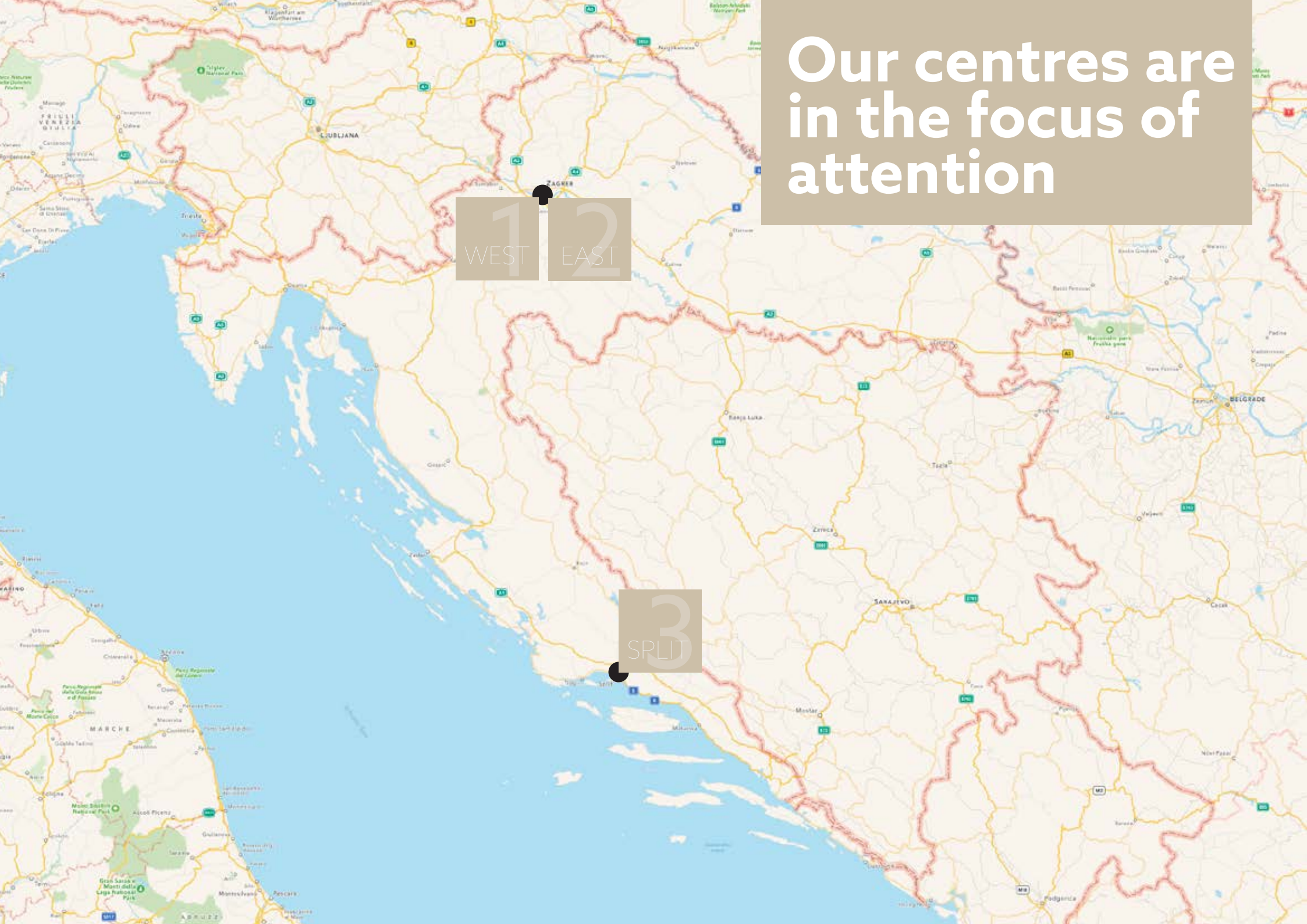


Our centres are
in the focus of
attention

1 WEST

2 EAST

3 SPLIT



WEST

Run business
better and
earn more



City Center one Zagreb West

NUMBER ONE FOR 10 YEARS



Positions available for lease



GROUND FLOOR

1. FLOOR

Choose
the best
location.



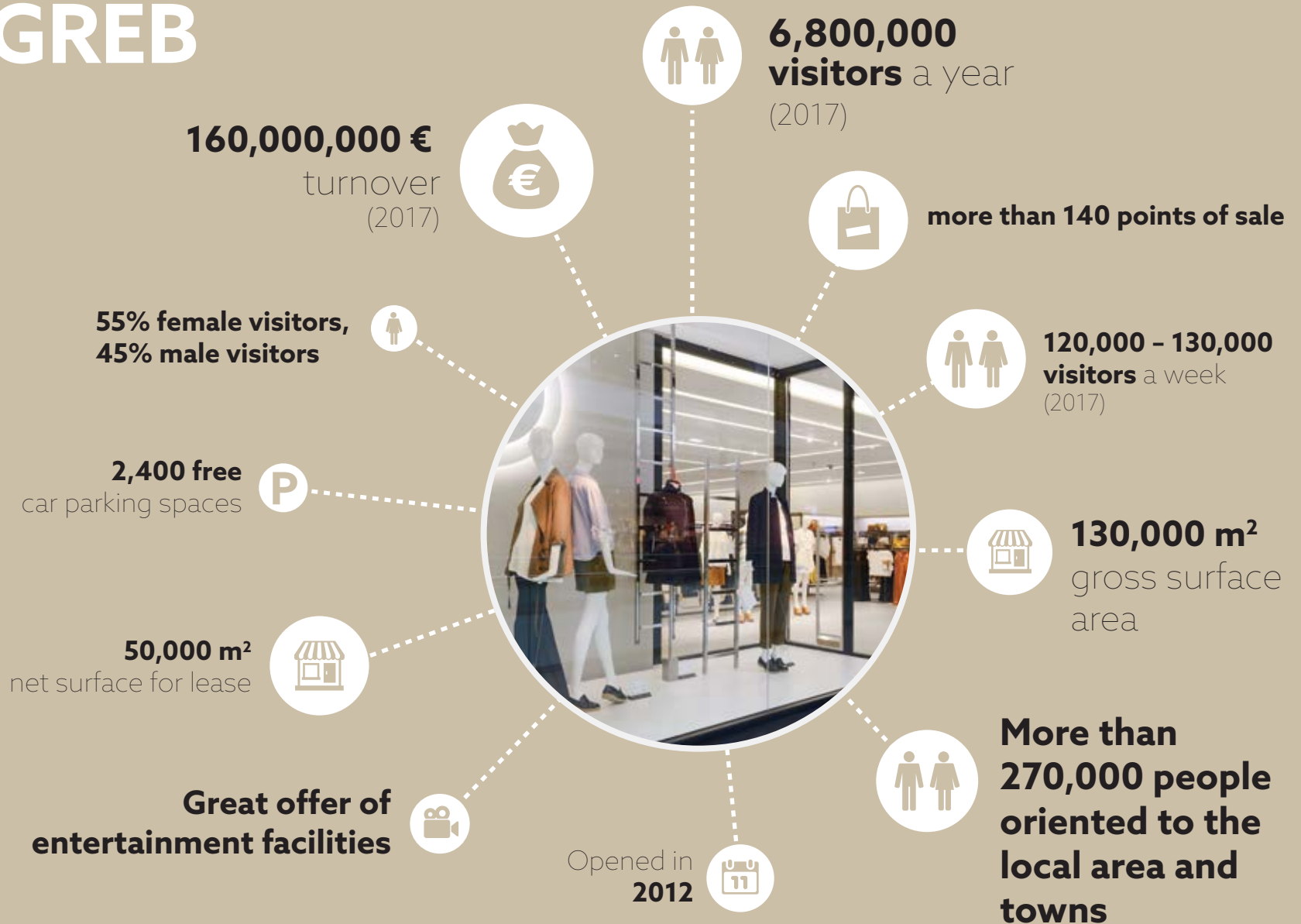


EAST

Go where your
customers are

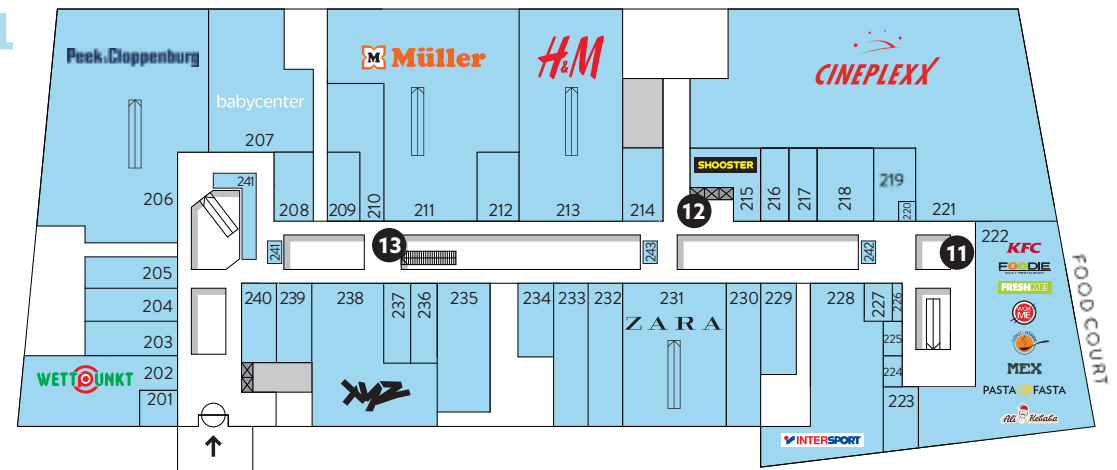
City Center one Zagreb East

SUCCESS STORY IN EAST ZAGREB

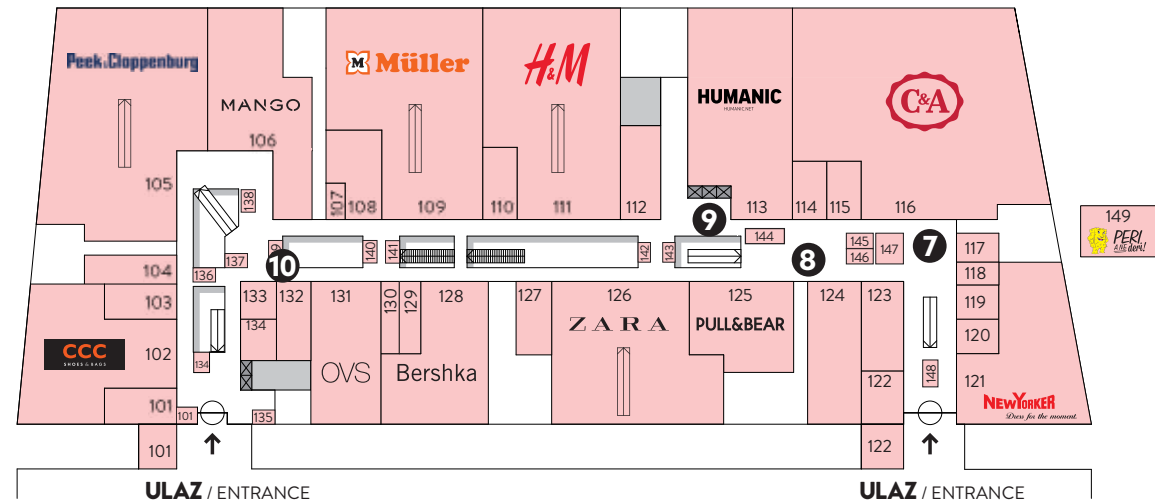


Positions
available for lease

1. FLOOR



GROUND FLOOR



-1 LEVEL



2
Make sure
you have
direct contact
with the
customers



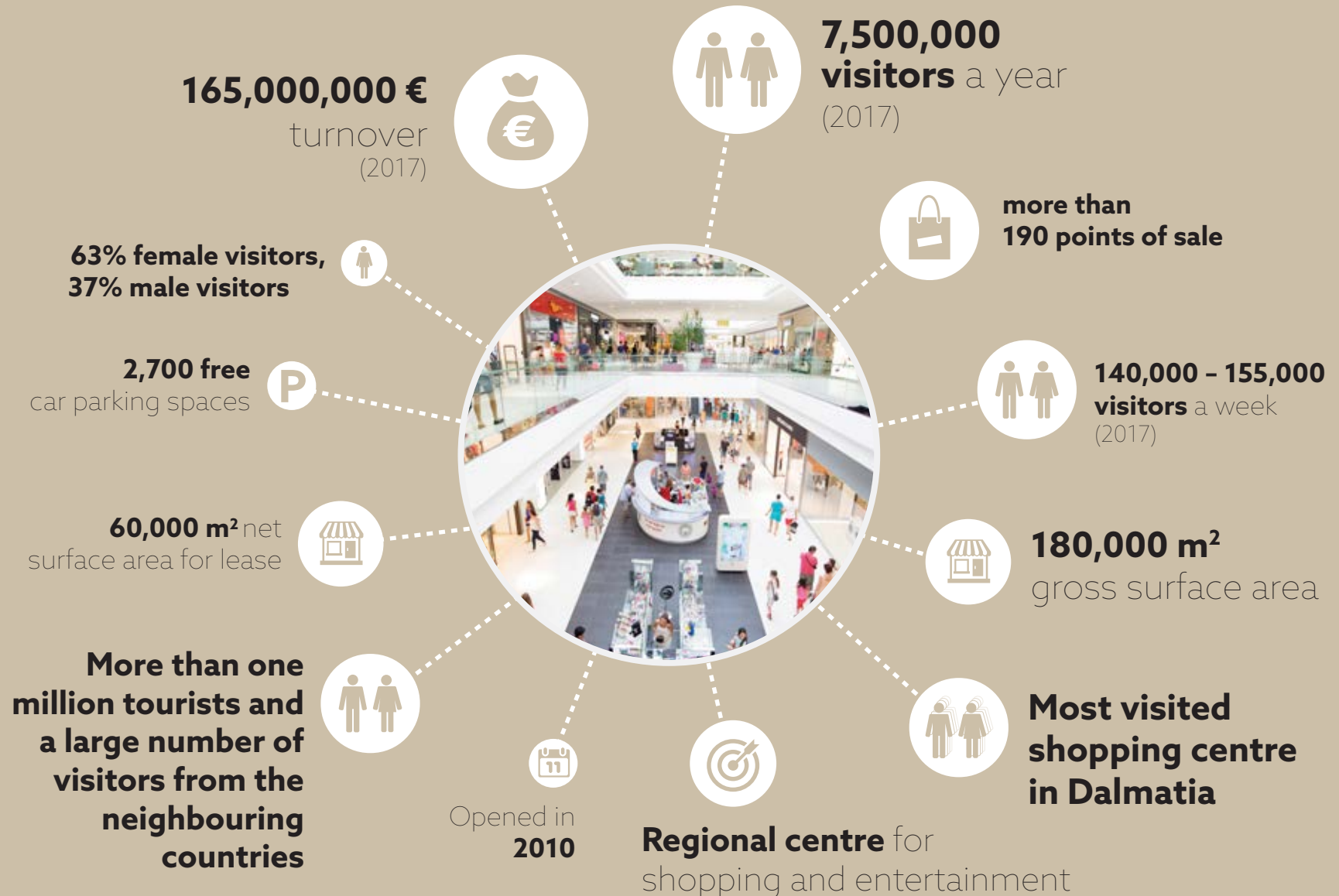
SPLIT

Your business
is in the focus
of attention



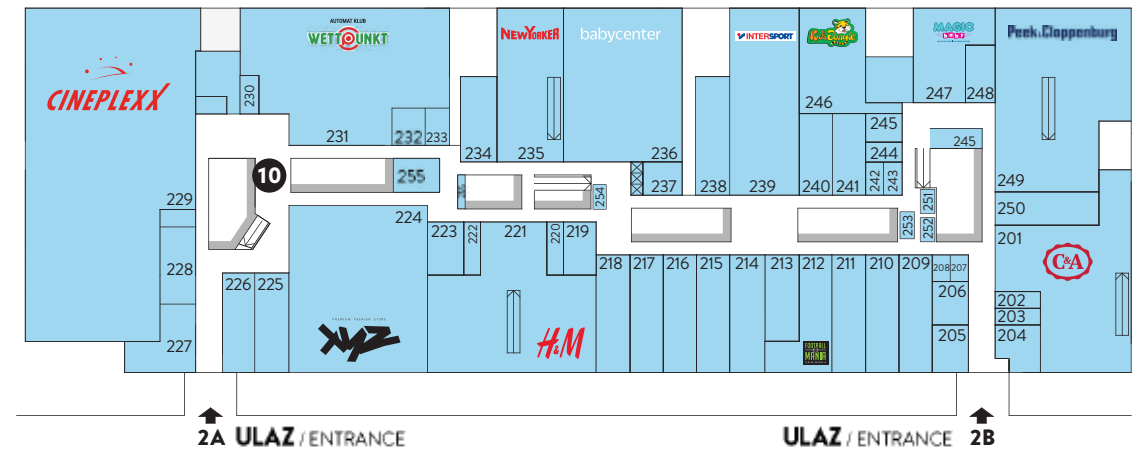
City Center one Split

DALMATIA'S SHOPPING CENTRE

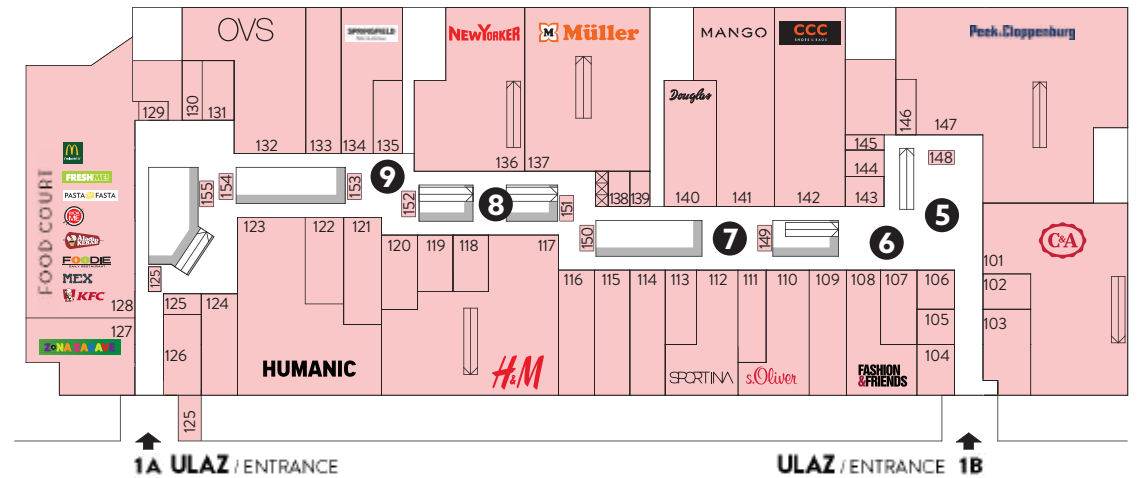


Positions
available for lease

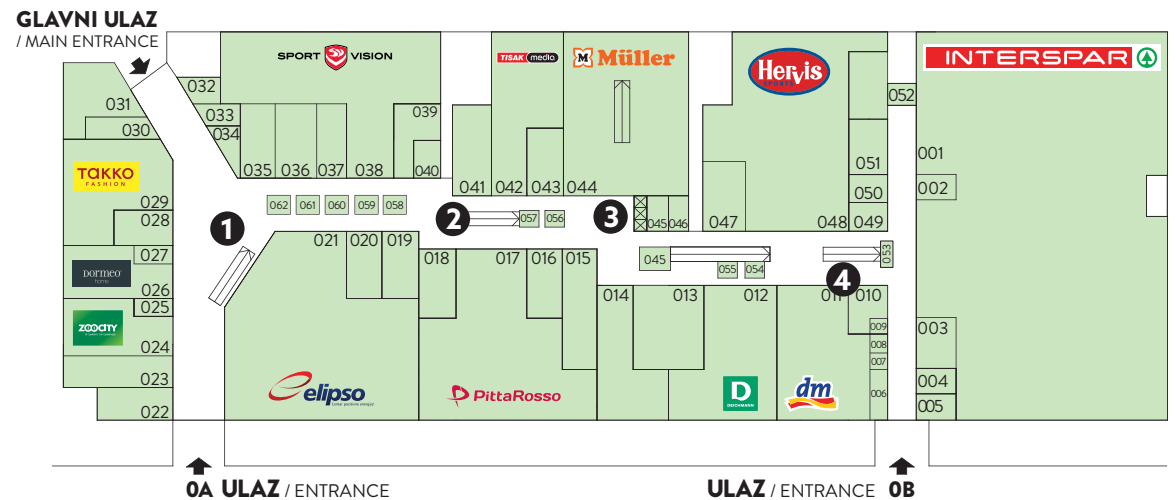
2. FLOOR



1. FLOOR



GROUND FLOOR



Improve
your
business
results

3



Price list

SPECIAL LEASE CONDITIONS WITH DISCOUNTS

Two centres 10% discount
Three centres 20% discount
4 weekends within one month time
15% discount

Special price is formed for longer
periods of lease

PROMO STAND LEASE OPTION

Daily lease 100,00 kn +VAT
Weekend lease 200,00 kn +VAT

Special discounted price
is formed for longer
periods of lease

LEASE OF ONE PROMOTIONAL SPACE:	up to 10 m ²	up to 20 m ²	up to 30 m ²	up to 50 m ²
Monday, Tuesday, Wednesday or Thursday (per day)	1,000.00 kn	1,500.00 kn	2,000.00 kn	3,000.00 kn
Yellow Wednesday (1 st Wednesday in month)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday or Sunday (per day)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday and Sunday (three days in total)	5,000.00 kn	6,000.00 kn	7,500.00 kn	10,500.00 kn

* VAT is not included. Payment is made before the promotion takes place.

** In the period from 1 - 31 December, all prices are increased by 20%

Our partners



AVON
the company for women



BVLGARI

Canon



Chloé



CURAPROX

Dr. Hauschka



FOKUS



gorenje
Life Simplified

havaianas

Ipanema

Kellogg's



KEUNE[®]
HAIRCOSMETICS
25
GODINA NA NAŠEM TRŽIŠTU

L'ORÉAL
MAKEUP DESIGNER / PARIS

L'ORÉAL
LUXE



MAX FACTOR X

MAYBELLINE
NEW YORK

M MOZAIK
GRUPA



NESCAFÉ



Pierre Fabre
DERMATOLOGIE

ROTUS Novosel
ovlaštiti TOYOTA partner



TOYOTA



VICHY
LABORATOIRES

VIVAX



And many others...

**NO. 1
MAGAZINE
IN CROATIA**

according to number
of read copies

City one Magazine

Reaching **more than 140,000 readers** with a circulation of **70,000 copies** – City one Magazine is a Croatian shopping guide with the **highest number of copies printed** and it is therefore an ideal channel for presenting novelties or your brand's features.

Covering **116 pages**, this Magazine offers its readers inspiration and practical advice designed to highlight your range at a quality level. Advertising in City one Magazine, given its reach, number of copies, distribution and price – **is the most cost-effective option in the Croatian market**, and the advertisement puts you in a direct contact with the group of consumers you are trying to reach.

City one

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BESPLATNI PRIMJERAK
ISSN 1849-8051

CITY
CENTER
one

Stylish
7 DANA U
TJEDNU

Hot
TREND OVI
volani, print, pencil suknja

ULTRA VIOLET
Na rubu
svemira

Instagram
ULICE VRVE
BOJAMA

**Tena
Nemet
Brankov**
"Volim biti svoja"

TRI IT
haljine
ZA TOP
KOMBINACIJE

MONOKROMATSKE
PRICE
Pastelni tonovi
su hit proljeća

Price list

80% OF
READERS
decide **to make
a purchase**

MOST
COST-EFFECTIVE
ADVERTISING
**among the
competition of
magazines**

DISTRIBUTION OF CITY ONE MAGAZINE

Insertion into Gloria Magazine

Mailshots to more than 9,000
registered recipients

Inside City Center one Zagreb East,
Zagreb West and Split

Distribution in the local area oriented
to Centres

Also **available online**
on www.citycenterone.hr

FORMAT	PRICE	DIMENSIONS
2/1	13,700 kn	416x260 mm (+4 mm bleed)
C4	13,300 kn	208x260 mm (+4 mm bleed)
C3	10,400 kn	208x260 mm (+4 mm bleed)
C2	11,200 kn	208x260 mm (+4 mm bleed)
1/1	8,000 kn	208x260 mm (+4 mm bleed)

*VAT is not included in the price

If you have any further questions,
please do not hesitate to contact us.



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