CITY CENTER one

CC REAL

City Center one

Promotional space portfolio


100%
CITY
City
WASH

One Brand.
Three Centres.
Thousand Possibilities.

Why are we first

More than **400 points of sale**

More than **20,000,000 visitors** a year

3 shopping centres in 2 major Croatian cities

More than **500 promotions a year**

500 million euro turnover

Most awarded shopping centres - by customers and the industry

Close to **100,000 visitors** every Saturday

Investment exceeding **435 million euro**

Making business with **the most famous brands** for 10 years

Best price-quality ratio according to consumers

More than **7,000 free** car parking spaces

First shopping centres offering **free electric vehicles charging point**

50% newsletter open rate

One million children visited Kid's Jungle Playroom

More than **210,000 unique visitors** on citycenterone.hr

Free wi-fi

CITY CENTER one

Customers’ **first choice** in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday’.

Our centres are in the focus of attention

WEST

Run business better and earn more

City Center one Zagreb West
NUMBER ONE FOR 10 YEARS

6,650,000 visitors a year

170.000.000 € turnover

more than 140 points of sale

63% female visitors, 37% male visitors

120,000 - 130,000 visitors a week

2100 free car parking spaces

100.000 m² gross surface area for lease

More than 60 million visitors in 10 years

46.000 m² net surface for lease

Opening in **2006**

Expansion in **2009**

More than 500,000 kuna donated to charity

CITY CENTER one

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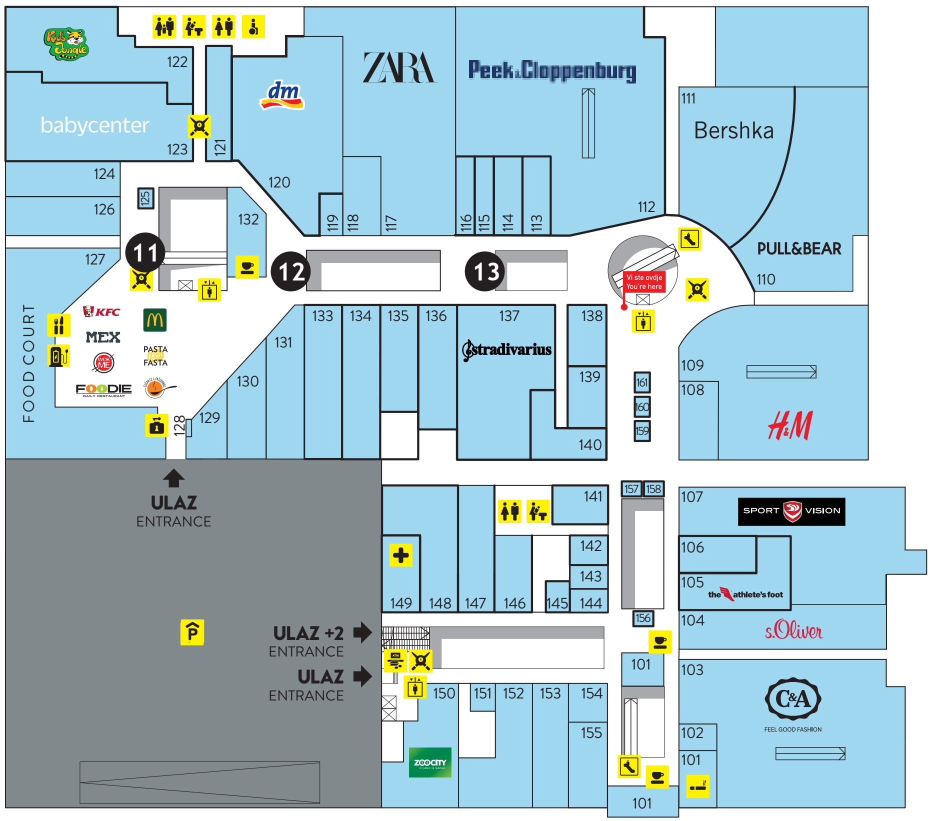
Positions available for lease

0

1



GROUND FLOOR

1. FLOOR

*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE

1

Choose the best location

EAST
Go where your customers are

City Center one Zagreb East

SUCCES STORY IN EAST ZAGREB

6,850,000 visitors a year

more than
140 points of sale

165.000.000 €
turnover

120,000 - 130,000
visitors a week

55% female visitors,
45% male visitors

2400 free
car parking spaces

130.000 m²
gross surface area

50.000 m²
net surface for lease

More than 270,000 people oriented to the local area and towns

Great offer of entertainment facilities

Opening in
2012

2

Positions available for lease

1. FLOOR

GROUND FLOOR

-1 LEVEL

*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE

CITY CENTER one

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Make sure you have direct contact with the customers

SPLIT

Your business is in the focus of attention

City Center one Split

DALMATIA'S SHOPPING CENTRE

7,500,000 visitors a year

more than 190 points of sale

165.000.000 € turnover

140.000 - 155.000 visitors a week

63% female visitors, 37% male visitors

2700 free car parking spaces

180.000 m² gross surface area

60.000 m² net surface area for lease

Most visited shopping centre in Dalmatia

More than one million tourists and a large number of visitors from the neighbouring countries

Opening in **2010**

Regional centre for shopping and entertainment

3

Positions available for lease

2. FLOOR

1. FLOOR

GROUND FLOOR

*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE

3 Improve your business results

Price list

SPECIAL LEASE CONDITIONS WITH DISCOUNTS

Two centres 10% discount
Three centres 20% discount
4 weekends within one month time **15% discount**

Special price is formed for longer periods of lease

PROMO STAND LEASE OPTION

Daily lease 100,00 kn +VAT
Weekend lease 200,00 kn +VAT

Special discounted price is formed for longer periods of lease

LEASE OF ONE PROMOTIONAL SPACE:	up to 10 m²	up to 20 m²	up to 30 m²	up to 50 m²
Monday, Tuesday, Wednesday or Thursday (per day)	1,000.00 kn	1,500.00 kn	2,000.00 kn	3,000.00 kn
Yellow Wednesday (1st Wednesday in month)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday or Sunday (per day)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday and Sunday (three days in total)	5,000.00 kn	6,000.00 kn	7,500.00 kn	10,500.00 kn

* VAT is not included. Payment is made before the promotion takes place.
** In the period from 1 - 31 December, all prices are increased by 20%

IMPORTANT NOTE

- Each promotion/sale should be in line with the centre opening hours (9 AM to 9 PM/10 PM)
- Mounting and dismounting displays is performed outside of centre opening hours (9 PM/10 PM – 8 AM)
- During opening hours, there should always be someone present at the display (promotor/sales assistant/hostess)
- Other provisions are defined by House rules

OTHER LEASE CONDITIONS

- Provider reserves the right to change the prices with timely notification

Our partners

i mnogi drugi...

NO. 1
MAGAZINE IN CROATIA
according to number of read copies

City one Magazin

Reaching **more than 140,000 readers** with a circulation of **70,000 copies** – City one Magazine is a Croatian shopping guide with the **highest number of copies printed** and it is therefore an ideal channel for presenting novelties or your brand's features.

Covering **116 pages**, this Magazine offers its readers inspiration and practical advice designed to highlight your range at a quality level. Advertising in City one Magazine, given its reach, number of copies, distribution and price – **is the most cost-effective option in the Croatian market**, and the advertisement puts you in a direct contact with the group of consumers you are trying to reach.

Price list

80% OF READERS DECIDE **to make a purchase**

MOST COST-EFFECTIVE ADVERTISING **among the competition of magazines**

DISTRIBUTION OF CITY ONE MAGAZINE

Insertion into Gloria Magazine

Inside City Center one Zagreb East, Zagreb West and Split

Distribution in the local area oriented to Centres

Also available online on www.citycenterone.hr

FORMAT	PRICE	DIMENSIONS
2/1	13,700 kn	416x260 mm (+4 mm bleed)
C4	13,300 kn	208x260 mm (+4 mm bleed)
C3	10,400 kn	208x260 mm (+4 mm bleed)
C2	11,200 kn	208x260 mm (+4 mm bleed)
1/1	8,000 kn	208x260 mm (+4 mm bleed)

*VAT is not included in the price

If you have any further questions, please do not hesitate to contact us.

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About CC Realu

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 13 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.