



# City Center one

Advertising space portfolio





One Brand.  
Three Centres.  
Thousand  
Possibilities.



# Why are we first



# Customers' first choice in Croatia.

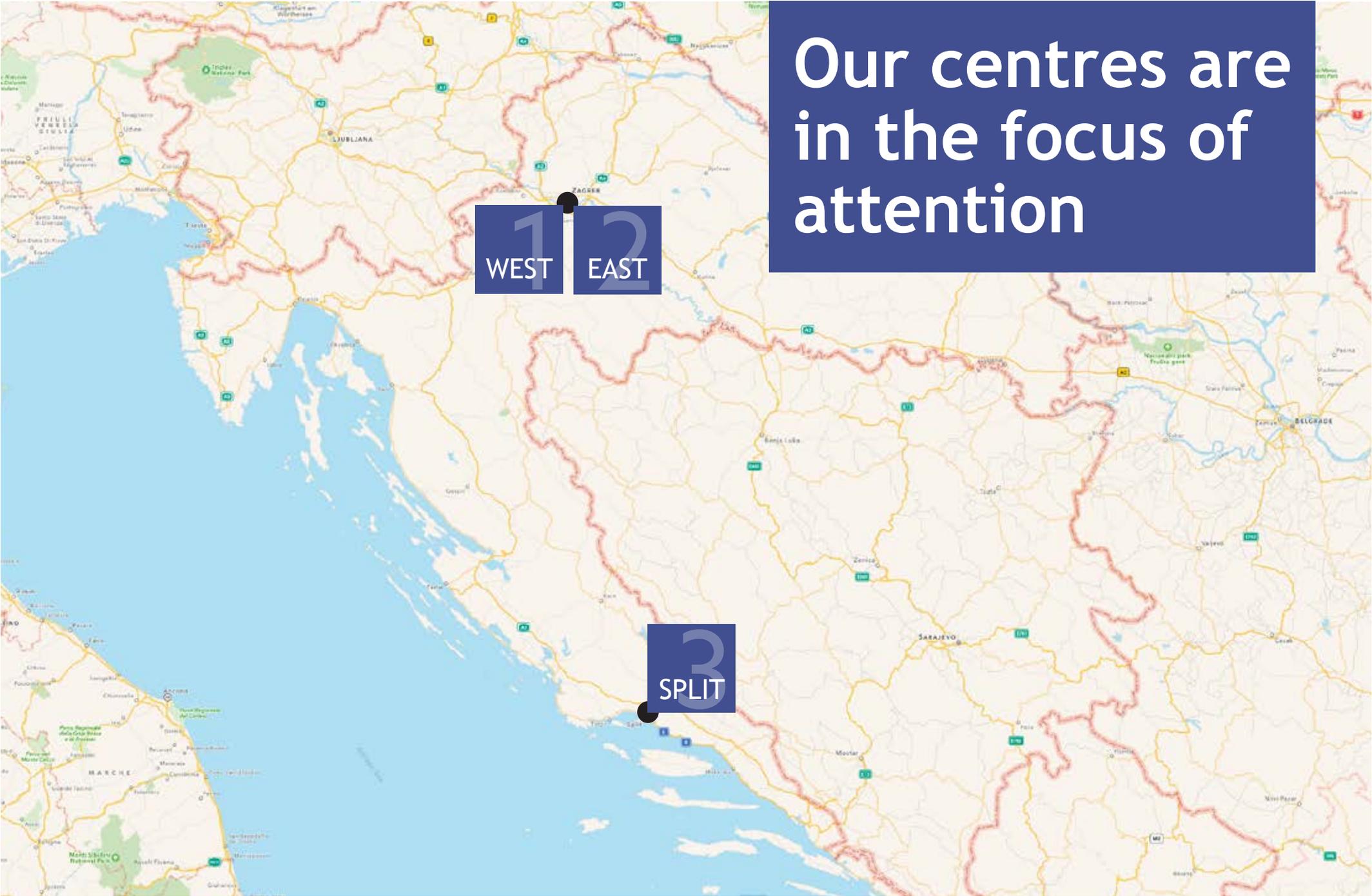
City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday'.



Our centres are  
in the focus of  
attention

1 WEST | 2 EAST

3 SPLIT



**WEST**  
Choose ideal  
locations to promote  
your brand





# Advertising space available for lease



## GROUND FLOOR



## 1. FLOOR

\*FOR VISUALISATION OF SPACE, PLEASE FOLLOW THE CORRESPONDING NUMBERS ON PAGES 16-20

# EAST

Influence the visitor to buy your product in the moment of making a decision about a purchase



# City Center one Zagreb East

## SUCCESS STORY IN EAST ZAGREB



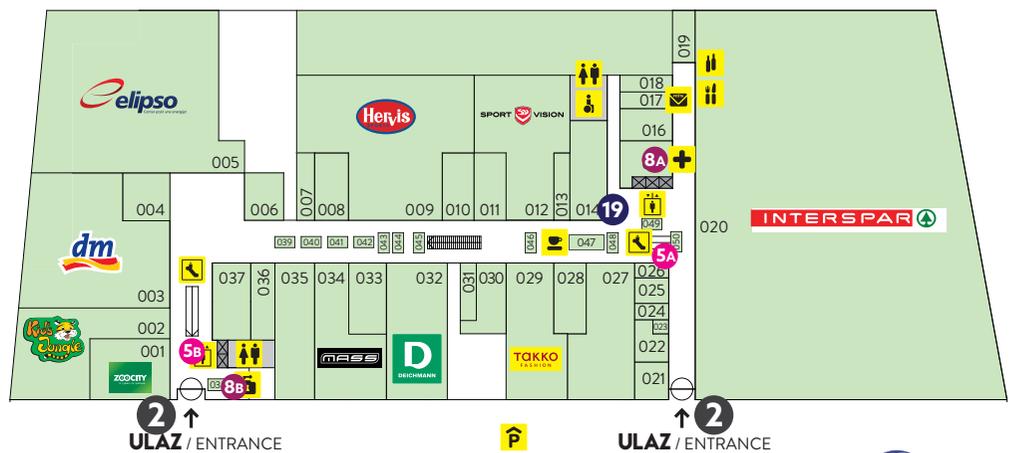
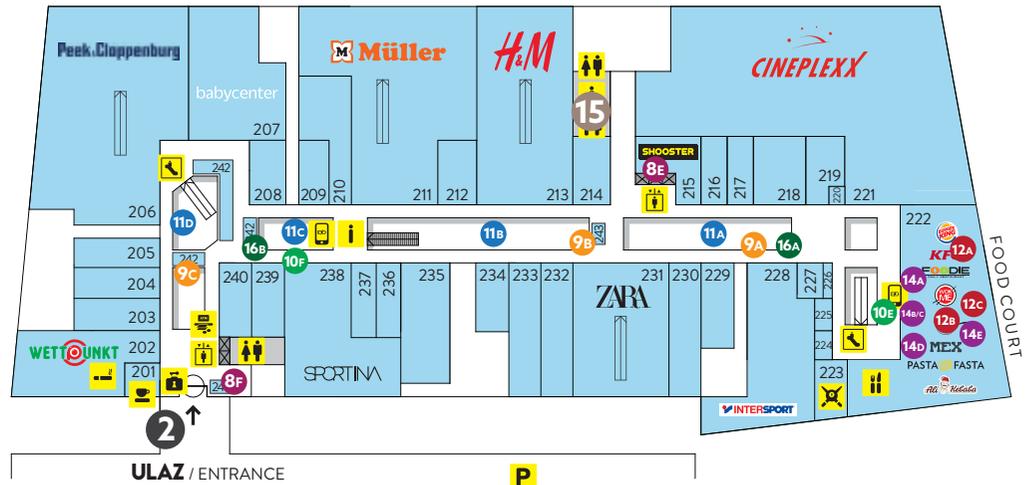
Advertising space available for lease

# 1. FLOOR

# GROUND FLOOR

# -1 LEVEL

\*FOR VISUALISATION OF SPACE, PLEASE FOLLOW THE CORRESPONDING NUMBERS ON PAGES 16-20



# SPLIT

Make sure we offer  
attractive advertising  
space options  
and achieve great  
business results



# City Center one Split

## DALMATIA'S SHOPPING CENTRE

165.000.000 €  
turnover



7,500,000 visitors a year



more than  
190 points of sale



140.000 - 155.000  
visitors a week



180.000 m<sup>2</sup>  
gross surface  
area



Most visited  
shopping centre  
in Dalmatia



Regional centre for  
shopping and entertainment

Opening in  
2010



More than one million  
tourists and a large  
number of visitors  
from the neighbouring  
countries



60.000 m<sup>2</sup> net  
surface area for lease



2700 free  
car parking spaces



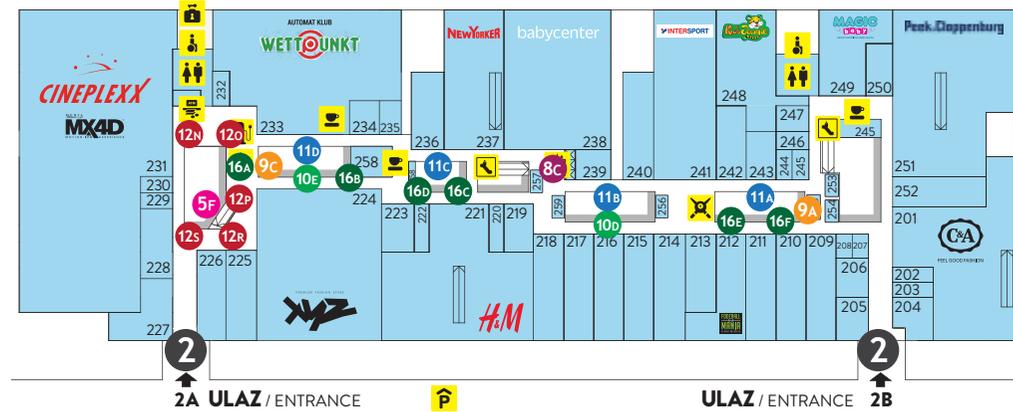
63% female visitors,  
37% male visitors



Advertising space available for lease



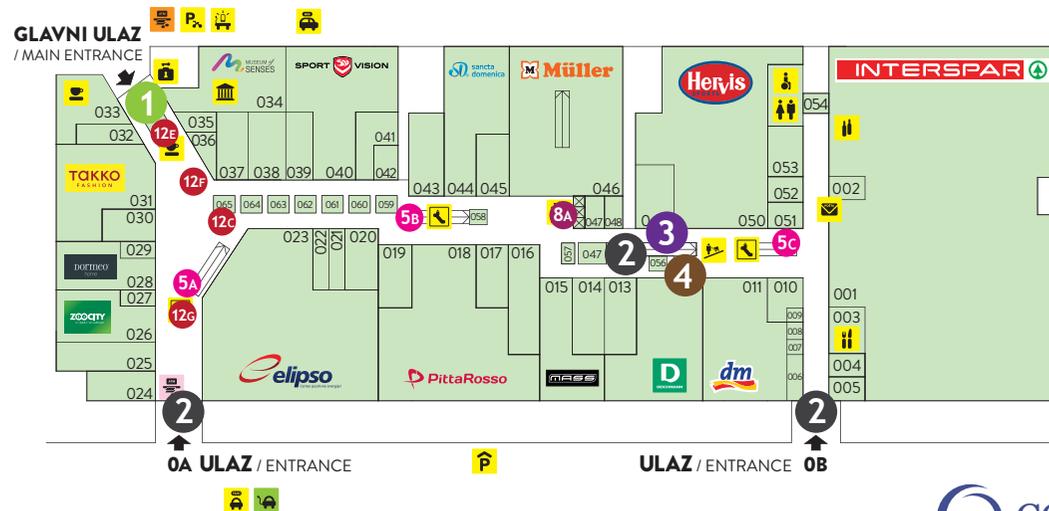
## 2. FLOOR



## 1. FLOOR



## GROUND FLOOR

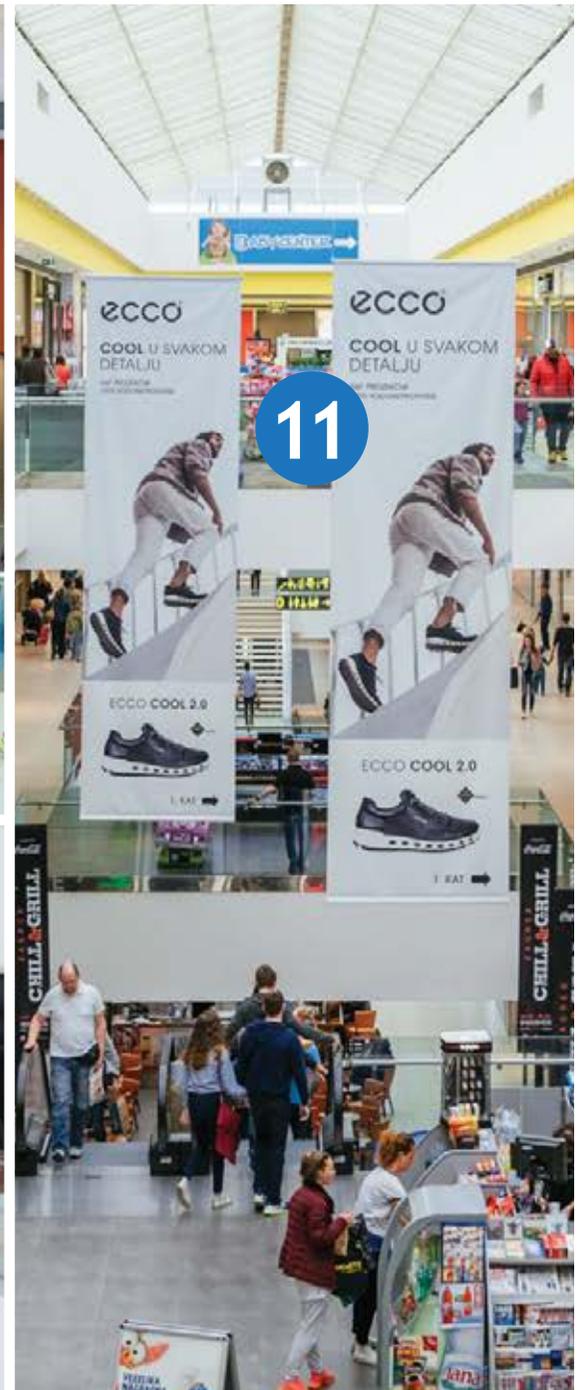


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# Make your brand visible and distinctive











# Price list

| ADVERTISING SPACE LEASE:                            | CCo WEST                     |  | CCo EAST           |  | CCo SPLIT          |  | floor plan marking |
|---|------------------------------|--|--------------------|--|--------------------|--|--------------------|
|   | number of surfaces for lease | price per unit<br>*VAT is not included | number of surfaces | price per unit<br>*VAT is not included | number of surfaces | price per unit<br>*VAT is not included |                    |
| centre entrances (except main entrance) - door only | 6*                           | 18,000.00 kn                           | 3*                 | 10,000.00 kn                           | 7*                 | 15,000.00 kn                           | 2                  |
| centre main entrance                                | 1                            | 10,000.00 kn                           | 2*                 | 16,000.00 kn                           | 1                  | 7,000.00 kn                            | 1                  |
| escalator   | 4                            | 12,000.00 kn                           | 4                  | 12,000.00 kn                           | 6                  | 12,000.00 kn                           | 5                  |
| moving walkway (travelator)                         | 1                            | 5,000.00 kn                            |                    |  | 1                  | 5,000.00 kn                            | 3                  |
| panoramic lift                                      | 2                            | 12,000.00 kn                           |                    |  |                    |  | 6                  |
| lift (outside entrance and inside of the lift)      | 2                            | 8,000.00 kn                            | 5                  | 8,000.00 kn                            | 3                  | 8,000.00 kn                            | 7                  |
| wall above lifts                                    | 1 (3.5x1m)                   | 3,000.00 kn                            | 6 (6.6x1.2m)       | 3,000.00 kn                            | 4 (6.6x1.2m)       | 3,000.00 kn                            | 8                  |
| wall above the moving walkway                       | 1 (6x2m)                     | 5,000.00 kn                            |                    |  | 1                  | 5,000.00 kn                            | 4                  |
| glass gallery                                       | 5                            | 5,000.00 kn                            | 3                  | 5,000.00 kn                            | 3                  | 5,000.00 kn                            | 9                  |
| banners on gallery structure (1 piece)              | 6                            | 1,000.00 kn                            | 6                  | 1,000.00 kn                            | 5                  | 1,000.00 kn                            | 10                 |
| large hanging banners from the skylight (1 piece)   | 3 (2x6m)                     | 12,000.00 kn                           | 3 (2x6m; 2x8m)     | 12,000.00 kn                           | 4 (2x8m)           | 12,000.00 kn                           | 11                 |
| pillar in the food court / centre                   | 3/1                          | 3,000.00 kn                            | 3                  | 3,000.00 kn                            | 4/14               | 3,000.00 kn                            | 12                 |
| LED panel in an attractive position in centre       | 6                            | 1,500.00 kn                            |                    |  |                    |  | 13                 |
| LED panel in an attractive position in food court   | 5                            | 1,500.00 kn                            | 5                  | 1,500.00 kn                            | 6                  | 1,500.00 kn                            | 14                 |
| LED panel in baby room                              | 2                            | 1,000.00 kn                            | 1                  | 1,000.00 kn                            | 1                  | 1,000.00 kn                            | 15                 |
| gallery wall (larger surfaces)                      | 1 (3x3m)                     | 5,000.00 kn                            | 2 (6x2m)           | 5,000.00 kn                            | 6 (6x2m)           | 5,000.00 kn                            | 16                 |
| gallery wall (smaller surfaces)                     |                              |  | 4 (6x1m)           | 5,000.00 kn                            | 5 (6x1m)           | 5,000.00 kn                            | 17                 |
| fixed stairs (treads)                               |                              |  | 1 to 3             | 11,000.00 kn                           |                    |  | 18                 |
| wall opposite to Spar                               |                              |  | 1 (3x3m)           | 5,000.00 kn                            |                    |  | 19                 |
| moving totem (prepared by Client)                   | by agreement                 | 8,500.00 kn                            | by agreement       | 8,500.00 kn                            | by agreement       | 8,500.00 kn                            | 20                 |
| garage (tags - 1 piece)                             | by agreement                 | 500.00 kn                              | by agreement       | 500.00 kn                              | by agreement       | 500.00 kn                              | 21                 |
| garage (wall and/or floor stickers - 1 piece)       | by agreement                 | 1,500.00 kn                            | by agreement       | 1,500.00 kn                            | by agreement       | 1,500.00 kn                            | 22                 |

\*package lease only

# Price list

## SPECIAL LEASE CONDITIONS

Simultaneously leasing in:

Two centres 10% discount

Three centres 20%  
discount

## VOLUME DISCOUNT

Lease for the same Client:

For a 3-month period per centre  
we approve a 10% discount

For a 6-month period per centre  
we approve a 15% discount

For a 12-month period per  
centre a special price  
is formed

# IMPORTANT NOTE

- Creative solutions/visualisations need to be submitted for review and approval before the start of advertising campaign
- The tenant agrees on production, mounting and demounting adverts directly with the Contractor and also bears the cost for the work listed and services provided by the Contractor
- The tenant is obliged to obtain any additional permits or assurances in accordance with the Center Rules or Croatian law
- Advertiser is obliged to comply with the House Rules and contractual obligations

# OTHER LEASE CONDITIONS

- Payment is made within 10 days for the invoice issued in the current month
- Provider reserves the right to change the prices with timely notification

If you have any further questions,  
please do not hesitate to contact us.

**City Center one West**

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# About CC Real

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 13 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.