



#### Promotional space portfolio

City Center one









One Brand.
Three Centres.
Thousand
Possibilities.







## Why are we first







## Customers' first choice in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'Daj 5 za Petrinju bez mina' and 'Yellow Wednesday'.























## WEST

Run business better and earn more







City Center one Zagreb West

NUMBER ONE FOR 15 YEARS



6,700,000 visitors per year



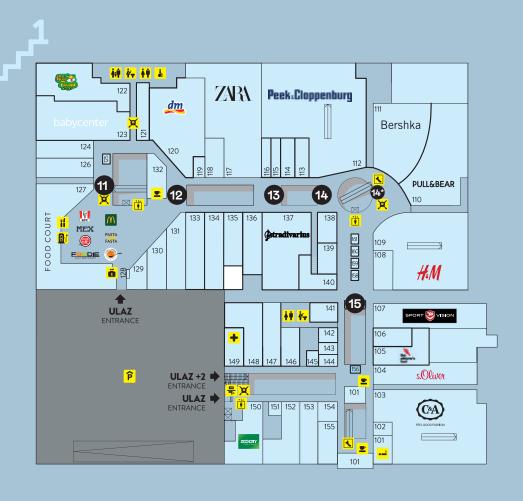




#### Positions available for lease

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#### **GROUND FLOOR**

1. FLOOR

\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE











# **EAST**Go where your customers are







## City Center one Zagreb East **SUCCES STORY IN**

**EAST ZAGREB** 



6,900,000 visitors per year

175,000,000€ turnover



55% female visitors. 45% male visitors





more than 140 points of sale



2,400 free of charge car parking spaces







130,000 m<sup>2</sup> gross surface area

50,000 m<sup>2</sup> net surface for lease



Opening in 11



More than 270,000 people in catchment area

Great offer of entertainment facilities









## Positions available for lease

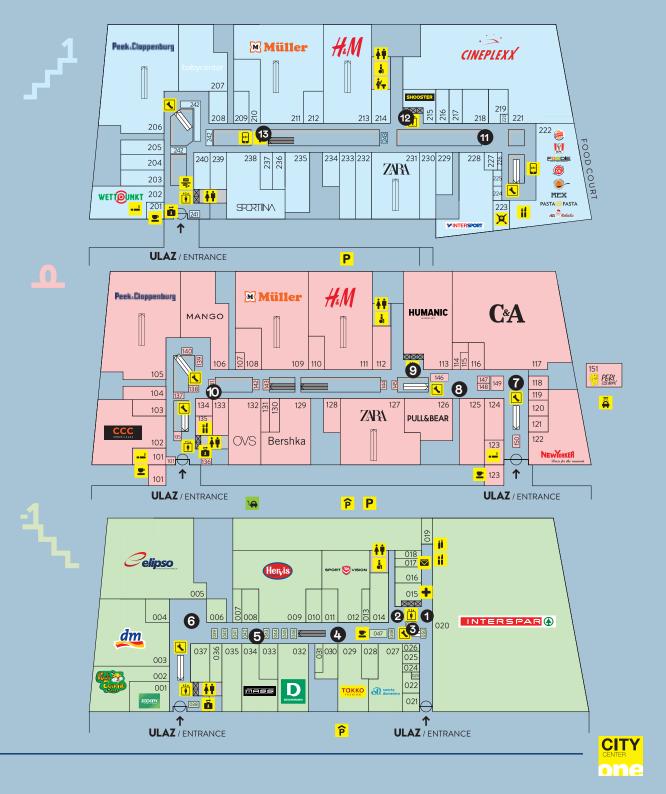
#### 1. FLOOR

#### GROUND FLOOR

-1 LEVEL

\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE











## SPLIT

Your business is in the focus of attention







#### City Center one Split **DALMATIA'S** SHOPPING CENTRE



Widowie Co

7,400,000 visitors per year





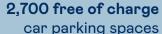
more than 190 points of sale







140,000 - 155,000 visitors per week





countries

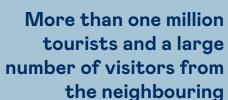




180,000 m<sup>2</sup> gross surface area

Most visited

shopping centre





Opening in 2010



in Dalmatia

Regional centre for shopping and entertainment





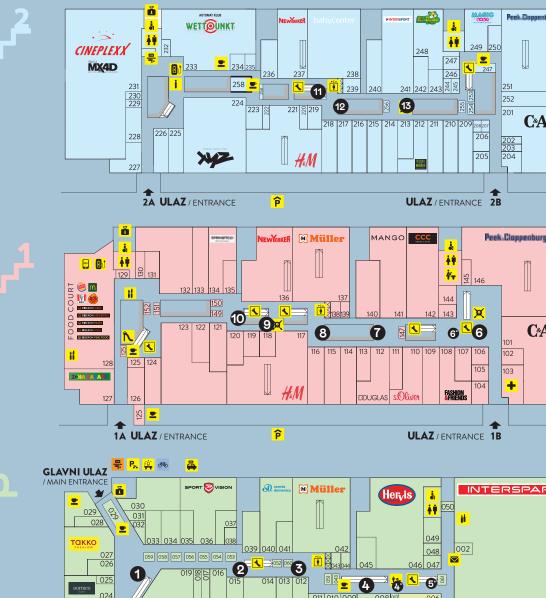
#### Positions available for lease

#### 2. FLOOR

#### 1. FLOOR

#### GROUND **FLOOR**

\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE









Peek.Cloppenburg

C&A

C&A

201

Improve your business results





Galaxy S8



#### Price list

## SPECIAL LEASE CONDITIONS WITH DISCOUNTS

Two centres 10% discount
Three centres 20% discount
4 weekends within one month
time 15% discount

**Special price** is formed for longer periods of lease

## PROMO STAND LEASE OPTION

Daily lease 100,00 kn +VAT Weekend lease 200,00 kn +VAT

Special discounted price is formed for longer periods of lease

LEASE OF ONE PROMOTIONAL SPACE:	up to 10 m²	up to 20 m²	up to 30 m²	up to 50 m²
Monday, Tuesday, Wednesday or Thursday (per day)	1,000.00 kn	1,500.00 kn	2,000.00 kn	3,000.00 kn
Yellow Wednesday (1st Wednesday in month)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday or Sunday (per day)	2,000.00 kn	2,500.00 kn	3,000.00 kn	5,000.00 kn
Friday, Saturday and Sunday (three days in total)	5,000.00 kn	6,000.00 kn	7,500.00 kn	10,500.00 kn

<sup>\*</sup> VAT is not included. Payment is made before the promotion takes place.

<sup>\*\*</sup> In the period from 1 - 31 December, all prices are increased by 20%





#### IMPORTANT NOTE

- · Each promotion/sale should be in line with the centre opening hours (9 AM to 9 PM/10 PM)
- · Mounting and dismounting displays is performed outside of centre opening hours (9 PM/10 PM 8 AM)
- · During opening hours, there should always be someone present at the display (promotor/sales assistant/hostess)
- · Other provisions are defined by House rules

#### OTHER LEASE CONDITIONS

· Provider reserves the right to change the prices with timely notification





## Our partners





































































**ROTUS Novosel** 













And many others...





# If you have any further questions, please do not hesitate to contact us.

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#### About CC Real

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 15 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.