



# Promotional space portfolio

City Center one SPLIT





One Center.  
Thousand  
Possibilities.

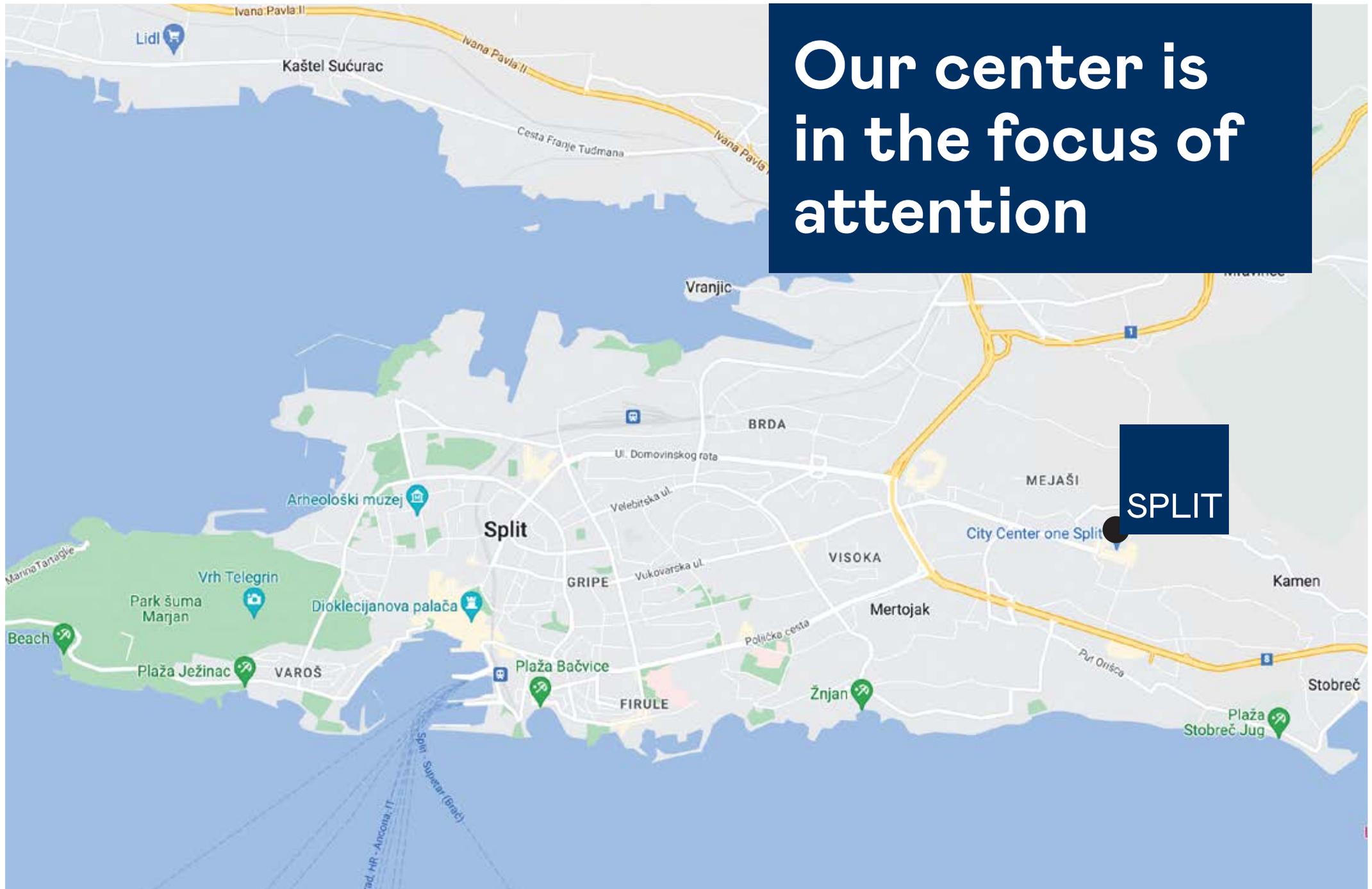


# Customers' first choice in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'High 5 for Demining Petrinja' and 'Yellow Wednesday'.



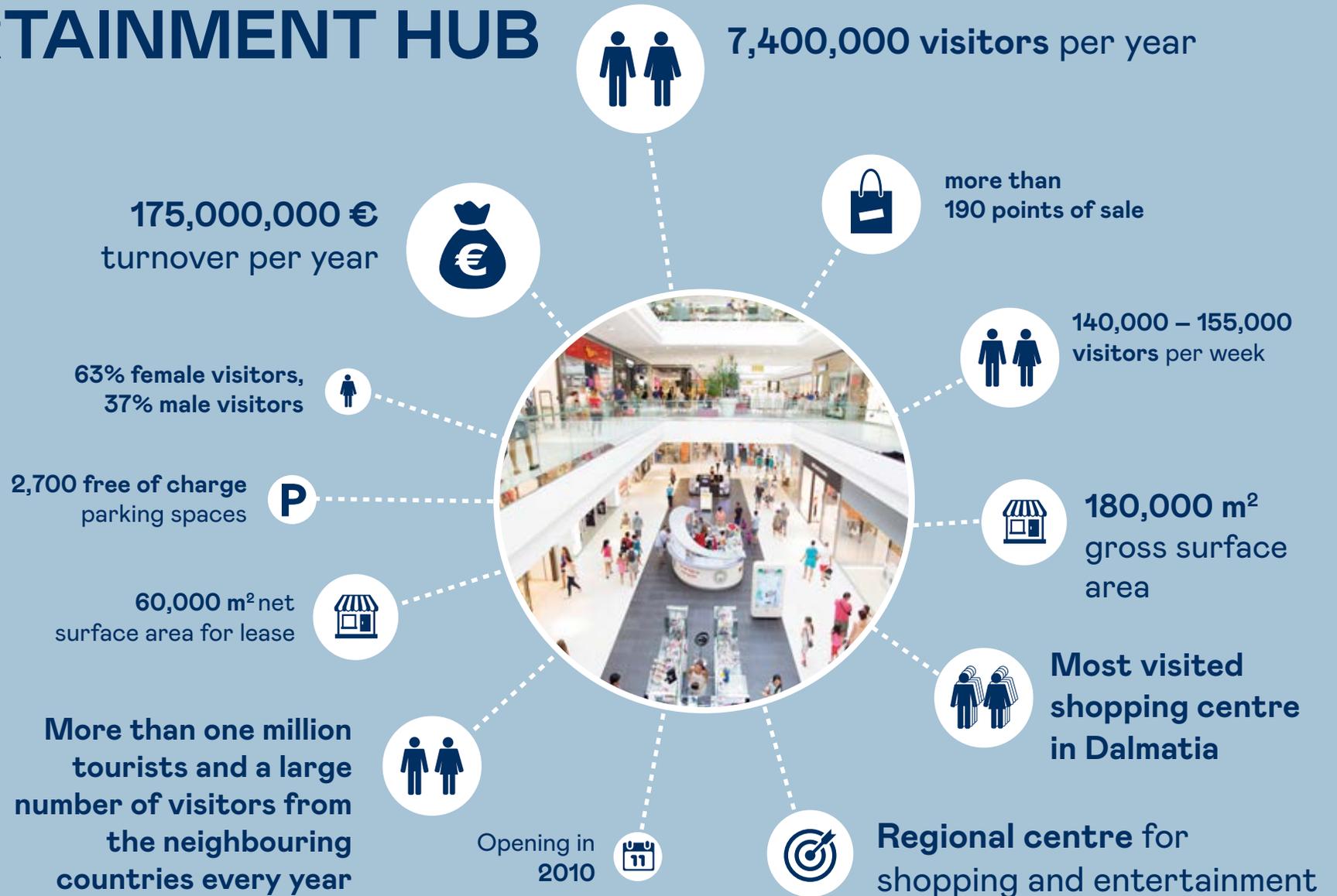
Our center is  
in the focus of  
attention



Make your business  
the focus of  
attention

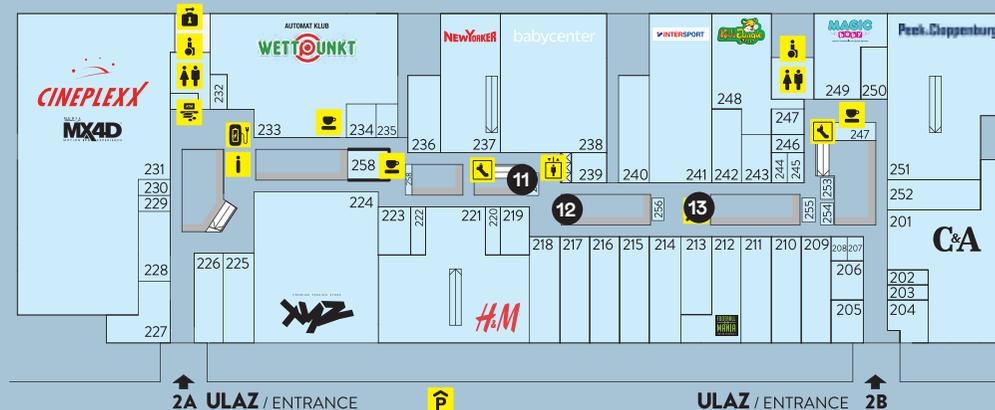


# SHOPPING AND ENTERTAINMENT HUB

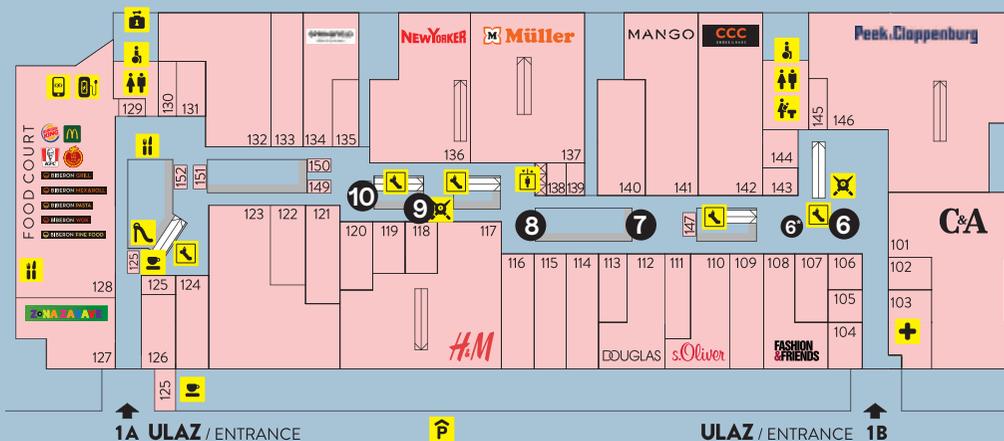


# Advertising space available for lease at City Center one Split

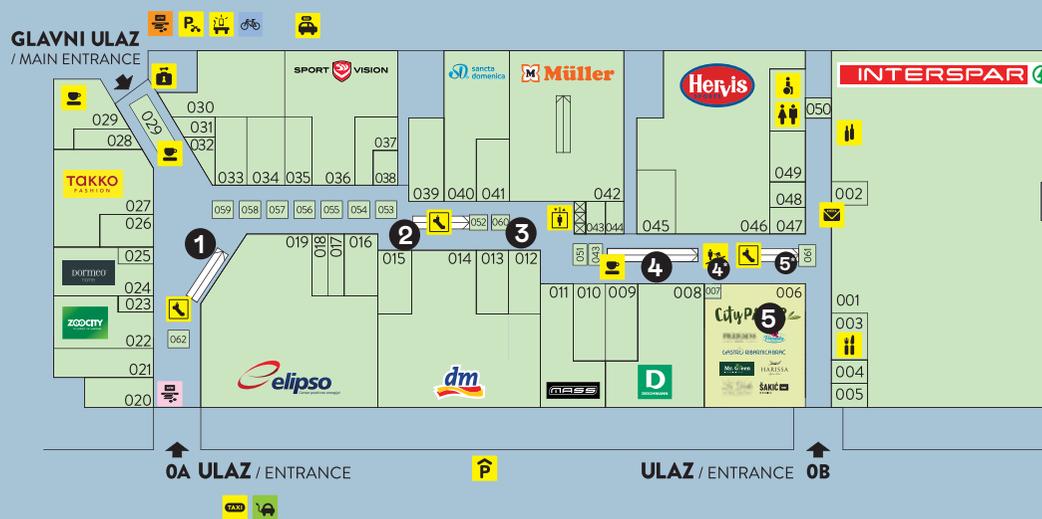
## 2. FLOOR



## 1. FLOOR



## GROUND FLOOR



\*FOR EXAMPLES OF ORGANISED PROMOTIONS SEE THE FOLLOWING PAGE

# Improve your business results



# Price list

PROMOTIONAL SPACE LEASE	up to 10 m <sup>2</sup>	up to 20 m <sup>2</sup>	up to 30 m <sup>2</sup>	up to 50 m <sup>2</sup>	more than 51 m <sup>2</sup>
Monday, Tuesday, Wednesday or Thursday (per day)	1.000,00 kn / 135 €	1.500,00 kn / 200 €	2.000,00 kn / 265 €	3.000,00 kn / 400 €	4.000,00 kn / 535 €
Yellow Wednesday (1st Wednesday of the month)	2.000,00 kn / 265 €	2.500,00 kn / 335 €	3.000,00 kn / 400 €	5.000,00 kn / 665 €	6.000,00 kn / 800 €
Friday, Saturday or Sunday (per day)	2.000,00 kn / 265 €	2.500,00 kn / 335 €	3.000,00 kn / 400 €	5.000,00 kn / 665 €	6.000,00 kn / 800 €
Friday, Saturday and Sunday (three days in total)	5.000,00 k / 665 €	6.000,00 kn / 800 €	7.500,00 kn / 1.000 €	10.500,00 kn / 1.400 €	12.000,00 kn / 1.600 €
Monthly lease for promotional activities	22.500,00 kn / 3.000 €	22.500,00 kn / 3.000 €	/	/	/
Seasonal lease for promotional activities (3 continuous months minimum / monthly price)	16.500,00 kn / 2.200 €	16.500,00 kn / 2.200 €	/	/	/

PARKING PROMOTIONAL SPACE LEASE	up to 4 parking spaces	up to 8 parking spaces	up to 16 parking spaces	more than 17 parking spaces
Daily lease	1.500,00 kn / 200 €	2.000,00 kn / 265 €	3.000,00 kn / 400 €	special discounted price will be formed
Weekend lease (three days in total)	4.000,00 kn / 535 €	5.000,00 kn / 665 €	6.000,00 kn / 800 €	
Monthly lease	7.500,00 kn / 1.000 €	9.000,00 kn / 1.200 €	10.500,00 kn / 1.400 €	
Seasonal lease (3 continuous months minimum / monthly price)	6.000,00 kn / 800 €	7.500,00 kn / 1.000 €	9.000,00 kn / 1.200 €	

PROMOTIONAL SPACE LEASE FOR DOMESTIC PRODUCERS (registered family farm, production crafts and handicrafts)	up to 4 m <sup>2</sup>
Daily lease	400,00 kn / 55 €
Weekend lease (three days in total)	1.000,00 kn / 135 €
Monthly lease	7.500,00 kn / 1.000 €
Seasonal lease (3 continuous months minimum / monthly price)	6.000,00 kn / 800 €
Annual lease	50.000,00 kn / 6.665 €

**PROMO STAND LEASE**

**Daily lease 100,00kn / 13 € + PDV**  
**Weekend lease (three days in total) 200,00kn / 26 € + PDV**

**LONGER PERIODS OF LEASE - special discounted price will be formed**

VAT is not included.

Payment needs to be made before the promotion takes place.

In the period from 1 - 31 December, all prices are increased by 20%

# Price list

<b>SPECIAL FORMS OF LEASE</b>	
MASCOT IN THE CENTER (1 day)	2.000 kn / 265 €
MONTHLY LEASE FOR SALES ACTIVITIES	15.000 kn / 2.000 €
SEASONAL LEASE FOR SALES ACTIVITIES (3 continuous months minimum / monthly price)	12.000 kn / 1.600 €

<b>SPECIAL LEASE DISCOUNTS**</b>	
TENANT DISCOUNT	30%
WELCOME DISCOUNT (for first time promoters)	20%
4 WEEKENDS WITHIN ONE MONTH DISCOUNT	15%
LEASE CONTINUITY DISCOUNT - dependable on the agreed lease length	special discounted price will be formed
QUANTITY DISCOUNT - dependable on the agreed number of promotions	
EXCLUSIVE LEASE DISCOUNT*	
LONGER LEASES DISCOUNT* (4 months minimum)	

\* discount that excludes all other discounts

\*\* discounts do not add up

<b>ADDITIONAL AGENCIES ANNUAL DISCOUNTS</b>	
<b>ALL AGENCIES WHOSE ANNUAL TURNOVER EXCEEDS CERTAIN AMOUNT ARE ELIGIBLE FOR ADDITIONAL DISCOUNTS:</b>	
FOR TURNOVERS RANGING FROM 130,000 TO 150,000 KN - 10% ADDITIONAL DISCOUNT	
FOR TURNOVERS EXCEEDING 150,000 KN - 15% ADDITIONAL DISCOUNT	

\*Discounts for achieved turnovers are processed until 15.1. of the following year and the difference is paid to agencies that, on the said date, don't have any outstanding invoices and/or other obligations.

# IMPORTANT REMARKS

- Each promotion/sale should be in line with the centre opening hours (9 AM to 9 PM/10 PM)
- Mounting and dismounting displays is performed outside of centre opening hours (9 PM/10 PM – 8 AM)
- During opening hours, there should always be someone present at the display (promotor/sales assistant/hostess)
- The tenant is obliged to obtain any additional permits or assurances in accordance with the Center Rules or Croatian law
- Other provisions are defined by House rules

# OTHER LEASE CONDITIONS

- Provider reserves the right to change the prices with timely notification

# Our partners



And many others...

If you have any further questions,  
please do not hesitate to contact us.

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# About CC Real

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 15 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.