



# Advertising space portfolio

City Center one WEST

City Center one EAST







One Brand.  
Two Centres.  
Thousand  
Possibilities.



# Market leaders. Wonder why?



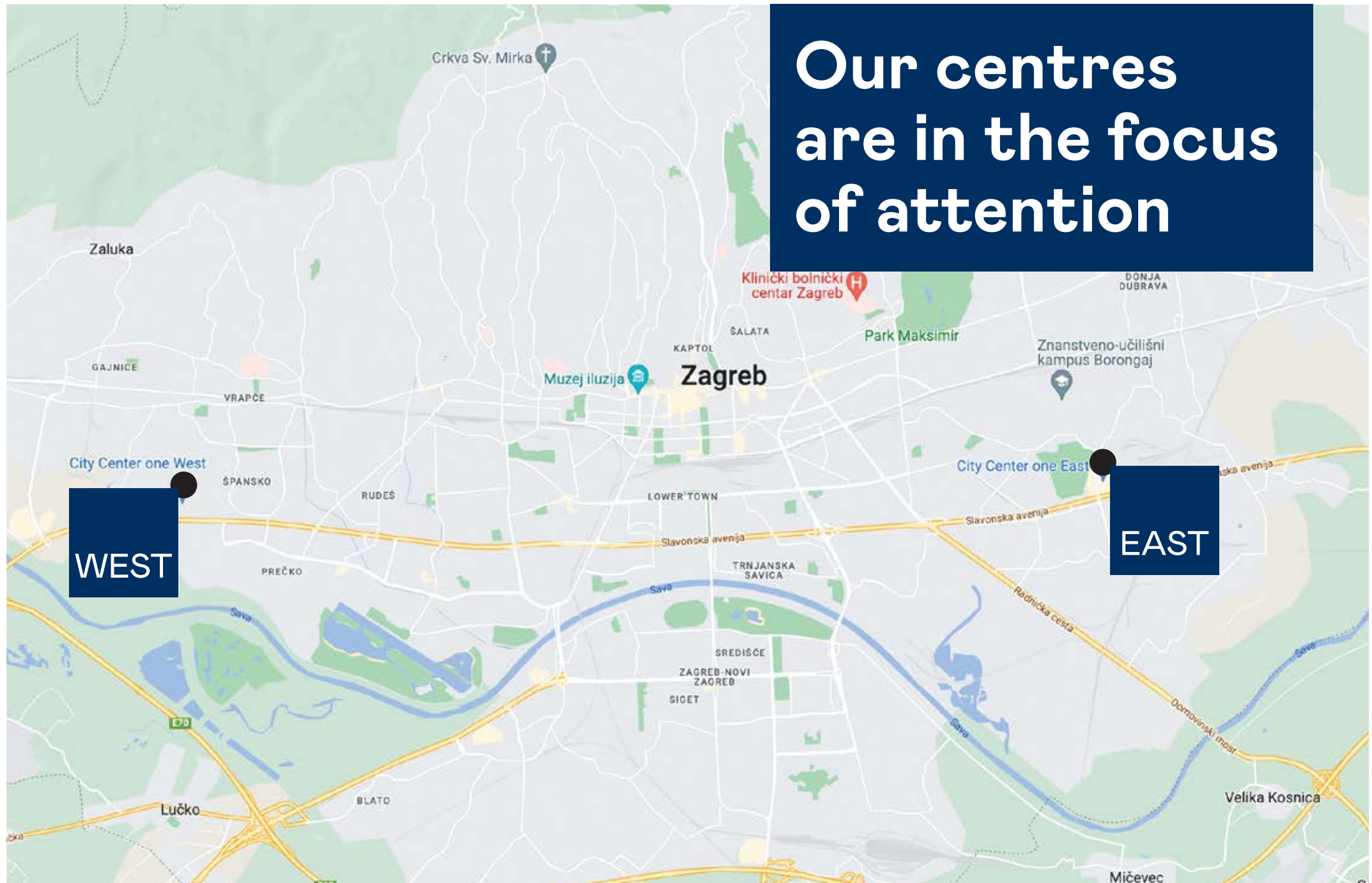


# Customers' first choice in Croatia.

City Center one is a holder of five Best Buy awards for the best price-quality ratio, four Qudal awards for the best quality shopping centre in Croatia and four Superbrand titles for brand excellence awarded by both the industry and the visitors. It is also a holder of Icertias Customers' Friend title as well as Top Service award and Award of Excellence. In addition, City Center one has been recognized as a leading shopping destination in various independent surveys and it takes pride in two international SOLAL marketing awards received by International Council of shopping centers for projects 'High 5 for demining Petrinja' and 'Yellow Wednesday'.



# Our centres are in the focus of attention



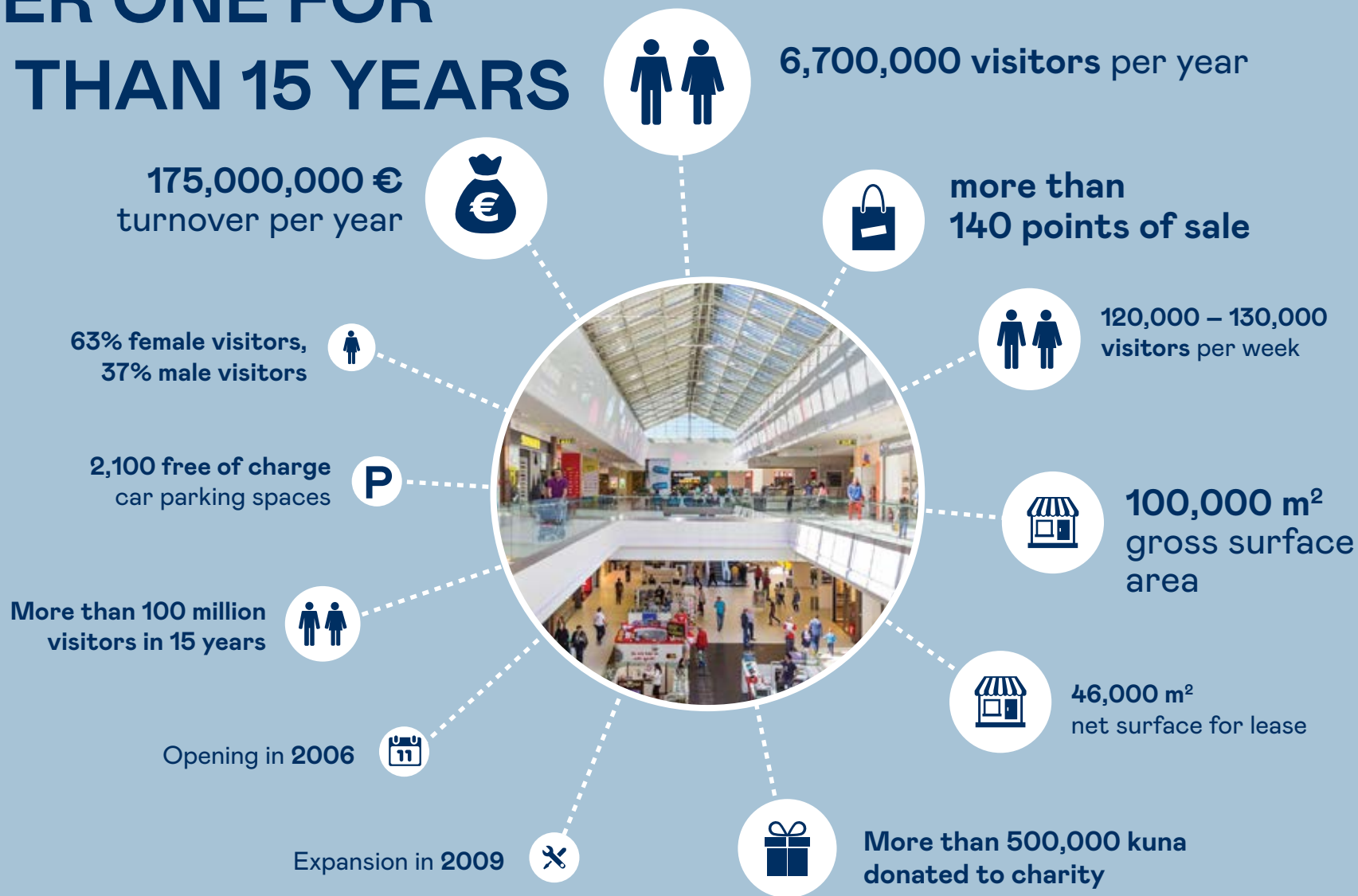


Choose an ideal  
location to promote  
your brand



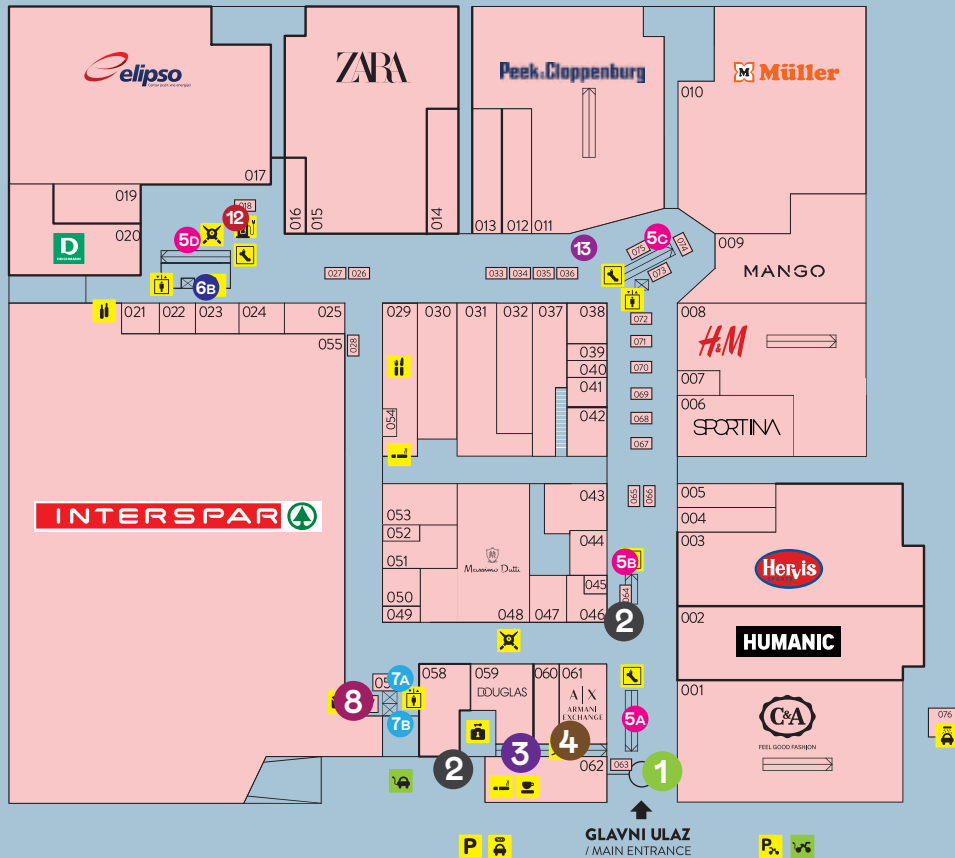
# City Center one Zagreb West

## NUMBER ONE FOR MORE THAN 15 YEARS





# Positions available for lease at City Center one West



## GROUND FLOOR



## 1. FLOOR

\*FOR VISUALISATION OF SPACE, PLEASE FOLLOW THE CORRESPONDING NUMBERS ON PAGES 13-17

Increase your brand's  
visibility by choosing  
the right location



# City Center one Zagreb East

## STORY OF SUCCESS IN EASTERN ZAGREB





# Positions available for lease at City Center one East

## 1. FLOOR

## GROUND FLOOR

## -1 LEVEL

\*FOR VISUALISATION OF SPACE, PLEASE FOLLOW THE CORRESPONDING NUMBERS ON PAGES 13-17



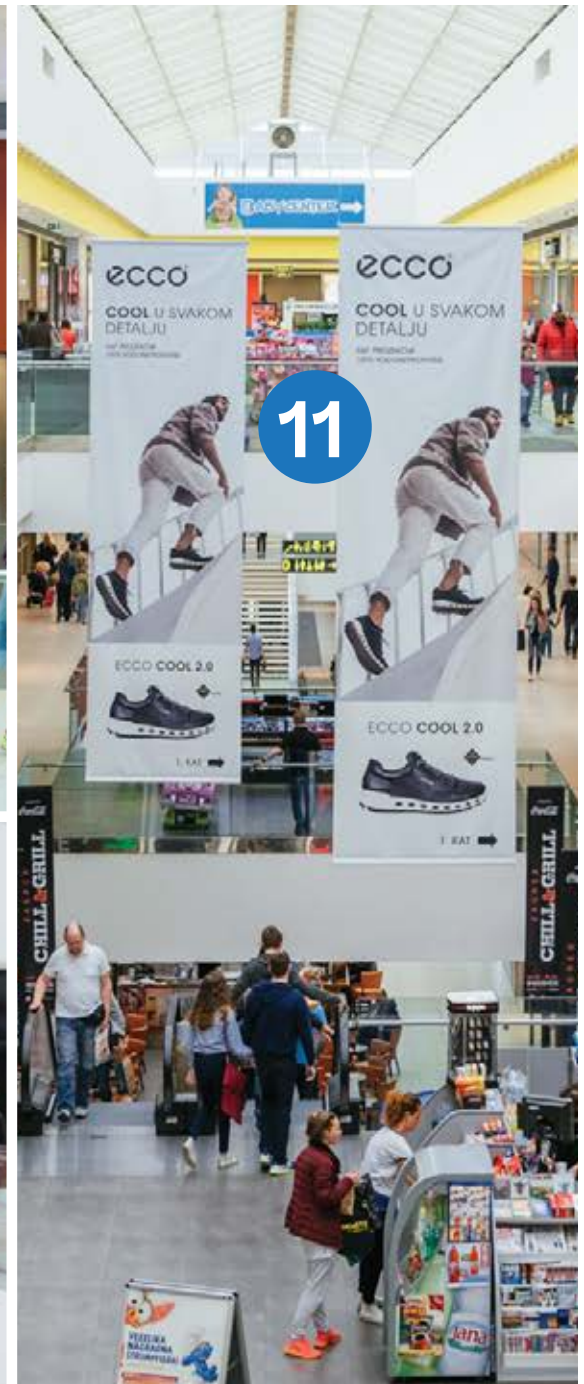
# Make your brand visible and distinctive



















17



18



19



22



21



20



# Price list

ADVERTISING SPACE LEASE	CCo WEST		CCo EAST		floor planu marking
	number of surfaces for lease	price per unit *VAT is not included	number of surfaces for lease	price per unit *VAT is not included	
centre entrances (except main entrance) – door only, stickers, banners at the bottom	6*	18.000,00 kn / 2.400 €	3*	10.000,00 kn / 1.335 €	2
centre entrances (except main entrance) – one whole door glass	6*	36.000,00 kn / 4.800 €	3*	20.000,00 kn / 2.665 €	2
centre main entrance – door only, stickers, banners at the bottom	1	10.000,00 kn / 1.335 €	2*	16.000,00 kn / 2.135 €	1
centre main entrance – one whole door glass	1	20.000,00 kn / 2.665 €	2*	32.000,00 kn / 4.265 €	1
escalator	4	12.000,00 kn / 1.600 €	4	12.000,00 kn / 1.600 €	5
moving walkway (travelator)	1	5.000,00 kn / 665 €			3
panoramic elevator	1	12.000,00 kn / 1.600 €			6
elevator (entrance and elevator interior)	2	8.000,00 kn / 1.065 €	5	8.000,00 kn / 1.065 €	7
wall above elevators	1 (3,5x1m)	3.000,00 kn / 400 €	6 (6,6x1,2m)	3.000,00 kn / 400 €	8
wall above the moving walkway	1 (6x2m)	5.000,00 kn / 665 €			4
glass gallery	5	5.000,00 kn / 665 €	3	5.000,00 kn / 665 €	9
banners on gallery structure (1 piece)	6	1.000,00 kn / 135 €	6	1.000,00 kn / 135 €	10
large hanging banners from the skylight (1 piece)	3 (2x6m)	12.000,00 kn / 1.600 €	3 (2x6m; 2x8m)	12.000,00 kn / 1.600 €	11
pillar in the food court / centre	3/1	3.000,00 kn / 400 €	3/0	3.000,00 kn / 400 €	12
LED panel in a prominent mall position	6	1.500,00 kn / 200 €			13
LED panel in a prominent food court position	5	1.500,00 kn / 200 €	5	1.500,00 kn / 200 €	14
LED panel in baby room	2	1.000,00 kn / 135 €	1	1.000,00 kn / 135 €	15
gallery wall (larger surfaces)	1 (3x3m)	5.000,00 kn / 665 €	2 (6x2m)	5.000,00 kn / 665 €	16
gallery wall (smaller surfaces)			4 (6x1m)	5.000,00 kn / 665 €	17
fixed stairs (treads)			sa -1 do +1	12.000,00 kn / 1.600 €	18
wall opposite to Interspar			1 (3x3m)	5.000,00 kn / 665 €	19
moving totem (prepared by Client)	by agreement	8.500,00 kn / 1.135 €	by agreement	8.500,00 kn / 1.135 €	20
garage (tags – 1 piece)	by agreement	500,00 kn / 65 €	by agreement	500,00 kn / 65 €	21
garage (wall and/or floor stickers – 1 piece)	by agreement	1.500,00 kn / 200 €	by agreement	1.500,00 kn / 200 €	22
EXCLUSIVE ADVERTISING FORMAT (on request)	special discounted price will be formed				

\*package lease only

# Price list

SPECIAL LEASE DISCOUNTS**	
TENANT DISCOUNT	30%
WELCOME DISCOUNT (for first time advertisers)	20%
LEASE CONTINUITY DISCOUNT (3 months minimum)	special discounted price will be formed
QUANTITY DISCOUNT (2 leased spaces minimum)	
LONGER LEASES DISCOUNT* (12 months minimum)	
EXCLUSIVE LEASE DISCOUNT*	

\* discount that excludes all other discounts

\*\* discounts do not add up

## ADDITIONAL AGENCIES ANNUAL DISCOUNTS

ALL AGENCIES WHOSE ANNUAL TURNOVER EXCEEDS CERTAIN AMOUNT ARE ELIGIBLE FOR ADDITIONAL DISCOUNTS:

FOR TURNOVERS RANGING FROM 130,000 TO 150,000 KN - 10% ADDITIONAL DISCOUNT

FOR TURNOVERS EXCEEDING 150,000 KN - 15% ADDITIONAL DISCOUNT

\*Discounts for achieved turnovers are processed until 15.1. of the following year and the difference is paid to agencies that, on the said date, don't have any outstanding invoices and/or other obligations.

# IMPORTANT REMARKS

- Creative solutions/visualisations need to be submitted for review and approval before the start of advertising campaign
- The tenant agrees on production, mounting and demounting adverts directly with the Contractor and also bears the cost for the work listed and services provided by the Contractor
- The tenant is obliged to obtain any additional permits or assurances in accordance with the Center Rules or Croatian law
- Advertiser is obliged to comply with the House Rules and contractual obligations

## OTHER LEASE CONDITIONS

- Payment is made within 10 days for the invoice issued in the current month
- Provider reserves the right to change the prices with timely notification



If you have any further questions,  
please do not hesitate to contact us.

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# About CC Real

An investor in and operator of European commercial real estate assets, CC Real was established in 2006 and today employs more than 150 individuals across 3 countries. It is a performance driven company with dynamic and motivated professionals who have an extensive and diverse real estate experience and relationships. CC Real prides itself with being cornerstone of successful real estate and has demonstrated that by strong and steady growth throughout the last 15 years, both in terms of size and profile.

The company offers a full-service package for direct investment services ranging from identification of opportunities over transaction support to asset and property management. Also, company has experience and great results in co-investment in core assets in Europe with international institutional investors. Looking towards the future, the CC Real team aims to continue its work with existing partners, but to also broaden the scope of its management and investment activities in market segments it views as currently undervalued or underinvested.